

# Education Activities - Summary

7/1/2022 to 6/30/2023

## County Summary

County	Total Programs*	Chargeable	Total Participants	Coalition/Partner Update	Community Contact/Site Visit	Data Request	Health Fair/Special Event	Media/Social Media-Non-Chargeable	Media/Social Media-Chargeable	Online Learning	Presentation/Lecture
<b>FPICN - Tampa</b>	<b>718</b>	<b>147</b>	<b>39,891</b>	<b>100</b>	<b>9</b>	<b>40</b>	<b>94</b>	<b>399</b>	<b>5</b>	<b>1</b>	<b>478</b>
Charlotte	3	0	3	0	0	3	0	0	0	0	0
DeSoto	1	1	13	0	0	0	1	0	0	0	0
Glades	4	0	172	4	0	0	0	0	0	0	0
Hardee	11	2	544	5	0	1	1	0	0	0	4
Hendry	3	1	163	3	1	0	0	0	0	0	0
Hernando	1	0	1,000	0	0	0	1	2	0	0	0
Highlands	1	0	23	0	0	0	1	0	0	0	0
Hillsborough	494	103	22,540	6	6	19	39	391	5	1	424
Holmes	0	0	0	0	0	0	0	1	0	0	0
Indian River	1	0	50	0	0	0	1	0	0	0	0
Leon	1	0	1,000	0	0	0	1	0	0	0	0
Manatee	18	2	3,718	11	0	0	4	2	0	0	3
Orange	29	6	2,584	9	0	2	11	1	0	0	7
Osceola	2	1	19	1	0	1	0	0	0	0	0
Pasco	23	3	1,922	5	0	0	13	1	0	0	5
Pinellas	41	2	2,818	13	1	10	8	0	0	0	10
Polk	20	1	955	15	0	0	3	0	0	0	2
Saint Lucie	17	4	549	10	0	0	1	0	0	0	6
Sarasota	39	21	1,594	11	0	3	9	1	0	0	16
Seminole	9	0	224	7	1	1	0	0	0	0	1
<b>Total</b>	<b>718</b>	<b>147</b>	<b>39,891</b>	<b>100</b>	<b>9</b>	<b>40</b>	<b>94</b>	<b>399</b>	<b>5</b>	<b>1</b>	<b>478</b>

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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## County Summary

County	<u>Media Audience</u>
<b>FPICN - Tampa</b>	<b>12,126,710</b>
Charlotte	0
DeSoto	0
Glades	0
Hardee	0
Hendry	0
Hernando	68
Highlands	0
Hillsborough	12,016,568
Holmes	49
Indian River	0
Leon	0
Manatee	24
Orange	100,000
Osceola	0
Pasco	1
Pinellas	0
Polk	0
Saint Lucie	0
Sarasota	10,000
Seminole	0
<b>Total</b>	<b>12,126,710</b>

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## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	313
			Total for In HILLSBOROUGH	313
		Out of HILLSBOROUGH	- Not at HCF -	37
			Total for Out of HILLSBOROUGH	37
		Total for		350
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	262
			TAMPA GENERAL HOSPITAL	11
			Total for In HILLSBOROUGH	273
		Out of HILLSBOROUGH	- Not at HCF -	41
			ADVENTHEALTH WESLEY CHAPEL	2
			BAYFRONT HEALTH ST PETERSBURG	1
			CLEVELAND CLINIC HOSPITAL	4
			CLEVELAND CLINIC MARTIN NORTH HOSPITAL	1
			SARASOTA MEMORIAL HOSPITAL-MAIN	14
			Total for Out of HILLSBOROUGH	63
	Total for		336	
	Professionals	In HILLSBOROUGH	- Not at HCF -	34
			Total for In HILLSBOROUGH	34
		Out of HILLSBOROUGH	- Not at HCF -	97
			Total for Out of HILLSBOROUGH	97
		Total for		131
	Students	In HILLSBOROUGH	- Not at HCF -	215
			Total for In HILLSBOROUGH	215
Out of HILLSBOROUGH		- Not at HCF -	12	
		Total for Out of HILLSBOROUGH	12	
Total for			227	
Teachers/Faculty/Staff	Out of HILLSBOROUGH	- Not at HCF -	1	
		Total for Out of HILLSBOROUGH	1	
	Total for		1	

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## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	Unspecified	In HILLSBOROUGH	- Not at HCF -	48
			TAMPA GENERAL HOSPITAL	8
			Total for In HILLSBOROUGH	56
		Out of HILLSBOROUGH	- Not at HCF -	24
			STEWARD SEBASTIAN RIVER MEDICAL CENTER	1
			Total for Out of HILLSBOROUGH	25
		Total for	81	
<b>Total for FPICN - Tampa</b>	<b>1,126</b>			
<b>Total</b>	<b>1,126</b>			

## Program Activities by Status

<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Tampa	Fulfilled	1,102
	Fulfilled with Printed Info Only	2
	Fulfilled with Trained Partner	9
	Fulfilled by Volunteer	15
	<b>Total for FPICN - Tampa</b>	<b>1,128</b>
<b>Total</b>	<b>1,128</b>	

## Materials Distributed at Presentations

	<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>	<u>Fulfilled with Trained Partner</u>	<u>Fulfilled by Volunteer</u>
FPICN - Tampa	In HILLSBOROUGH	17,819	800	0
	Out of HILLSBOROUGH	26,423	0	1,065
	<b>Total</b>	<b>44,242</b>	<b>800</b>	<b>1,065</b>
<b>Total</b>	<b>44,242</b>	<b>800</b>	<b>1,065</b>	<b>1,808</b>

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Materials Requested by Callers		Count
FPICN - Tampa	Out of HILLSBOROUGH	28,972
	In HILLSBOROUGH	10,388
	<b>Total</b>	<b>39,360</b>
<b>Total</b>		<b>39,360</b>

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Tampa											
(none)	Unspecified	4	0	2	0	0	0	1	0	0	0
	Total (none)	4	0	2	0	0	0	1	0	0	0
Internet	Interview/Special Feature	0	0	0	0	5	500,000	0	0	2	100,000
	Unspecified	0	0	0	0	0	0	3	300,000	0	0
	Total Internet	0	0	0	0	5	500,000	3	300,000	2	100,000
Other (newsletters, flyers, etc.)	Unspecified	0	0	0	0	0	0	1	0	0	0
	Total Other (newsletters, flyers, etc.)	0	0	0	0	0	0	1	0	0	0
Print (newspaper-news item)	News Release	1	10,000	0	0	0	0	0	0	0	0
	Total Print (newspaper-news item)	1	10,000	0	0	0	0	0	0	0	0
Radio	Interview/Special Feature	0	0	1	0	1	100,000	0	0	0	0
	Total Radio	0	0	1	0	1	100,000	0	0	0	0
Social Media - Facebook	Post	2	227	0	0	166	9,266	0	0	21	49
	Total Social Media - Facebook	2	227	0	0	166	9,266	0	0	21	49

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<b>Media Public Relations Activities</b>		<b><u>Unspecified</u></b>	
<b><u>Source</u></b>	<b><u>Type</u></b>	<b><u>Programs</u></b>	<b><u>Audience</u></b>
FPICN - Tampa			
(none)	Unspecified	0	0
	Total (none)	0	0
Internet	Interview/Special Feature	0	0
	Unspecified	0	0
	Total Internet	0	0
Other (newsletters, flyers, etc.)	Unspecified	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	News Release	0	0
	Total Print (newspaper-news item)	0	0
Radio	Interview/Special Feature	0	0
	Total Radio	0	0
Social Media - Facebook	Post	0	0
	Total Social Media - Facebook	0	0

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Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
Social Media - Instagram	Post	0	0	0	0	104	2,227	0	0	33	821
	Total Social Media - Instagram	0	0	0	0	104	2,227	0	0	33	821
Social Media - LinkedIn	Post	0	0	0	0	64	4,120	0	0	0	0
	Total Social Media - LinkedIn	0	0	0	0	64	4,120	0	0	0	0
TV	Interview/Special Feature	0	0	0	0	0	0	1	1,000,000	0	0
	PSA	0	0	0	0	1	100,000	0	0	0	0
	Unspecified	0	0	0	0	1	10,000,000	0	0	0	0
	Total TV	0	0	0	0	2	10,100,000	1	1,000,000	0	0
Unspecified	Unspecified	583	0	56	0	7	0	35	0	31	0
	Total Unspecified	583	0	56	0	7	0	35	0	31	0
<b>Total FPICN - Tampa</b>		<b>590</b>	<b>10,227</b>	<b>59</b>	<b>0</b>	<b>349</b>	<b>10,715,613</b>	<b>41</b>	<b>1,300,000</b>	<b>87</b>	<b>100,870</b>
<b>Total</b>		<b>590</b>	<b>10,227</b>	<b>59</b>	<b>0</b>	<b>349</b>	<b>10,715,613</b>	<b>41</b>	<b>1,300,000</b>	<b>87</b>	<b>100,870</b>

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Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
Social Media - Instagram	Post	0	0
	Total Social Media - Instagram	0	0
Social Media - LinkedIn	Post	0	0
	Total Social Media - LinkedIn	0	0
TV	Interview/Special Feature	0	0
	PSA	0	0
	Unspecified	0	0
	Total TV	0	0
Unspecified	Unspecified	2	0
	Total Unspecified	2	0
<b>Total FPICN - Tampa</b>		<b>2</b>	<b>0</b>
<b>Total</b>		<b>2</b>	<b>0</b>

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