

Education Activities - Summary

1/1/2022 to 12/31/2022

County Summary

County	Total Programs*	Chargeable	Total Participants	Coalition/Partner Update	Community Contact/Site Visit	Data Request	Health Fair/Special Event	Media/Social Media-Non-Chargeable	Media/Social Media-Chargeable	Online Learning	Presentation/Lecture
FPICN - Tampa	635	437	37,572	73	5	24	74	158	8	1	455
Charlotte	9	5	357	3	0	0	4	0	0	0	2
DeSoto	3	3	94	0	0	0	3	0	0	0	0
Glades	2	1	30	1	0	0	1	0	0	0	0
Hardee	10	7	112	4	0	0	3	0	0	0	3
Hendry	4	3	56	2	0	0	2	0	0	0	0
Highlands	3	3	287	0	0	0	3	0	0	0	0
Hillsborough	454	329	24,385	4	1	11	19	153	8	1	411
Leon	1	1	300	0	0	0	1	0	0	0	0
Manatee	12	5	417	9	0	0	1	2	0	0	2
Orange	16	11	2,262	5	2	0	8	1	0	0	3
Osceola	3	3	73	3	0	0	0	0	0	0	0
Pasco	14	6	1,060	5	0	0	4	1	0	0	5
Pinellas	22	2	590	6	1	10	1	0	0	0	5
Polk	28	18	1,845	11	1	0	14	0	0	0	3
Saint Johns	1	0	5	0	0	0	0	0	0	0	1
Saint Lucie	11	9	195	7	0	0	1	0	0	0	3
Sarasota	33	27	5,063	9	0	3	8	1	0	0	13
Seminole	7	4	389	4	0	0	1	0	0	0	2
Unspecified	2	0	52	0	0	0	0	0	0	0	2
Total	635	437	37,572	73	5	24	74	158	8	1	455

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

Education Activities - Summary

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County Summary

County	<u>Media Audience</u>
FPICN - Tampa	12,613,215
Charlotte	0
DeSoto	0
Glades	0
Hardee	0
Hendry	0
Highlands	0
Hillsborough	12,503,190
Leon	0
Manatee	24
Orange	100,000
Osceola	0
Pasco	1
Pinellas	0
Polk	0
Saint Johns	0
Saint Lucie	0
Sarasota	10,000
Seminole	0
Unspecified	0
Total	12,613,215

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Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	102
			Total for In HILLSBOROUGH	102
		Out of HILLSBOROUGH	- Not at HCF -	40
			Total for Out of HILLSBOROUGH	40
		Total for	142	
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	171
			TAMPA GENERAL HOSPITAL	15
			Total for In HILLSBOROUGH	186
		Out of HILLSBOROUGH	- Not at HCF -	18
			CLEVELAND CLINIC HOSPITAL	4
			SARASOTA MEMORIAL HOSPITAL-MAIN	13
			Total for Out of HILLSBOROUGH	35
	Total for	221		
	Professionals	In HILLSBOROUGH	- Not at HCF -	39
			Total for In HILLSBOROUGH	39
		Out of HILLSBOROUGH	- Not at HCF -	82
			Total for Out of HILLSBOROUGH	82
		Total for	121	
	Students	In HILLSBOROUGH	- Not at HCF -	204
			Total for In HILLSBOROUGH	204
		Out of HILLSBOROUGH	- Not at HCF -	6
			Total for Out of HILLSBOROUGH	6
		Total for	210	
Unspecified	In HILLSBOROUGH	- Not at HCF -	77	
		Total for In HILLSBOROUGH	77	
	Out of HILLSBOROUGH	- Not at HCF -	27	
		Total for Out of HILLSBOROUGH	27	
	Total for	104		
Total for FPICN - Tampa				798
Total				798

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Program Activities by Status

<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Tampa	Fulfilled	777
	Fulfilled with Printed Info Only	11
	Fulfilled with Trained Partner	7
	Fulfilled by Volunteer	14
	Total for FPICN - Tampa	809
Total		809

<u>Materials Distributed at Presentations</u>		<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>	<u>Fulfilled with Trained Partner</u>	<u>Fulfilled by Volunteer</u>
FPICN - Tampa	In HILLSBOROUGH	12,333	1,100	0	1,673
	Out of HILLSBOROUGH	9,992	3,350	845	0
	Total	22,325	4,450	845	1,673
Total		22,325	4,450	845	1,673

<u>Materials Requested by Callers</u>		<u>Count</u>
FPICN - Tampa	Out of HILLSBOROUGH	22,255
	In HILLSBOROUGH	6,823
	Total	29,078
Total		29,078

<u>Media Public Relations Activities</u>		<u>County</u>		<u>Multi-County</u>		<u>Nationwide</u>		<u>Regional</u>		<u>Statewide</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>
FPICN - Tampa											
(none)	Unspecified	1	0	2	0	0	0	0	0	0	0
	Total (none)	1	0	2	0	0	0	0	0	0	0

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Media Public Relations Activities		<u>Unspecified</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>
FPICN - Tampa			
(none)	Unspecified	0	0
	Total (none)	0	0

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Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
Internet	Interview/Special Feature	0	0	0	0	0	0	0	0	3	100,001
	Unspecified	0	0	0	0	0	0	4	400,000	1	1,000,000
	Total Internet	0	0	0	0	0	0	4	400,000	4	1,100,001
Other (newsletters, flyers, etc.)	Unspecified	0	0	0	0	0	0	1	0	0	0
	Total Other (newsletters, flyers, etc.)	0	0	0	0	0	0	1	0	0	0
Print (newspaper-news item)	News Release	1	10,000	0	0	0	0	0	0	0	0
	Total Print (newspaper-news item)	1	10,000	0	0	0	0	0	0	0	0
Radio	Interview/Special Feature	0	0	1	0	1	100,000	0	0	0	0
	Total Radio	0	0	1	0	1	100,000	0	0	0	0
Social Media - Facebook	Post	0	0	0	0	29	68	26	1,550	21	49
	Total Social Media - Facebook	0	0	0	0	29	68	26	1,550	21	49
Social Media - Instagram	Post	0	0	0	0	24	443	0	0	55	1,104
	Total Social Media - Instagram	0	0	0	0	24	443	0	0	55	1,104
TV	Interview/Special Feature	0	0	0	0	0	0	1	1,000,000	0	0
	Unspecified	0	0	0	0	1	10,000,000	0	0	0	0
	Total TV	0	0	0	0	1	10,000,000	1	1,000,000	0	0
Unspecified	Unspecified	555	0	28	0	14	0	27	0	11	0
	Total Unspecified	555	0	28	0	14	0	27	0	11	0
Total FPICN - Tampa		557	10,000	31	0	69	10,100,511	59	1,401,550	91	1,101,154

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
Internet	Interview/Special Feature	0	0
	Unspecified	0	0
	Total Internet	0	0
Other (newsletters, flyers, etc.)	Unspecified	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	News Release	0	0
	Total Print (newspaper-news item)	0	0
Radio	Interview/Special Feature	0	0
	Total Radio	0	0
Social Media - Facebook	Post	0	0
	Total Social Media - Facebook	0	0
Social Media - Instagram	Post	0	0
	Total Social Media - Instagram	0	0
TV	Interview/Special Feature	0	0
	Unspecified	0	0
	Total TV	0	0
Unspecified	Unspecified	2	0
	Total Unspecified	2	0
Total FPICN - Tampa		2	0

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Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
Total		557	10,000	31	0	69	10,100,511	59	1,401,550	91	1,101,154

**Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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Media Public Relations Activities		<u>Unspecified</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>
Total		2	0

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