10/1/2023 to 12/31/2023

| | County Summary | | | | | | | | | | | | |
|-------------------------|--------------------|-----------------|-----------------------|------------------------------|------------------------------------|--------------|---------------------------------|--|--------------------------|---------------------------------|--|--|--|
| County | Total Programs* | Charge- able | Total Participants | Coalition/Partn er Update | Community Contact/Site Visit | Data Request | Health Fair/Special Event | Media/Social Media-Non- Chargeable | Presentation/L ecture | <u>Media</u> <u>Audience</u> | | | |
| FPICN - Jacksonville | 35 | 0 | 14,375 | 7 | 0 | 0 | 11 | 1,144 | 17 | 438,826 | | | |
| Baker | 1 | 0 | 20 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | | | |
| Clay | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 3,000 | | | |
| Duval | 28 | 0 | 13,715 | 6 | 0 | 0 | 10 | 1,143 | 12 | 435,826 | | | |
| Saint Johns | 4 | 0 | 415 | 1 | 0 | 0 | 1 | 0 | 2 | 0 | | | |
| Sumter | 1 | 0 | 25 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | | | |
| Volusia | 1 | 0 | 200 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | | | |

10/1/2023 to 12/31/2023

| | County Summary | | | | | | | | | | | | |
|---------------|--------------------|-----------------|-----------------------|------------------------------|------------------------------------|--------------|--|--|--------------------------|---------------------------------|--|--|--|
| <u>County</u> | Total Programs* | Charge- able | Total Participants | Coalition/Partn er Update | Community Contact/Site Visit | Data Request | <u>Health</u> <u>Fair/Special</u> <u>Event</u> | Media/Social Media-Non- Chargeable | Presentation/L ecture | <u>Media</u> <u>Audience</u> | | | |
| FPICN - Miami | 98 | 52 | 8,145 | 5 | 0 | 1 | 10 | 2 | 82 | 2,000 | | | |
| Broward | 32 | 28 | 690 | 2 | 0 | 0 | 2 | 1 | 28 | 1,000 | | | |
| Lee | 2 | 0 | 130 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | | | |
| Miami-Dade | 59 | 23 | 6,993 | 1 | 0 | 1 | 6 | 1 | 51 | 1,000 | | | |
| Palm Beach | 3 | 0 | 247 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | | | |
| Unspecified | 2 | 1 | 85 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | | | |

| | County Summary | | | | | | | | | | | |
|------------------|--------------------|-----------------|-----------------------|------------------------------|------------------------------------|--------------|---------------------------------|--|--------------------------|---------------------------------|--|--|
| <u>County</u> | Total Programs* | Charge- able | Total Participants | Coalition/Partn er Update | Community Contact/Site Visit | Data Request | Health Fair/Special Event | Media/Social Media-Non- Chargeable | Presentation/L ecture | <u>Media</u> <u>Audience</u> | | |
| FPICN - Tampa | 179 | 1 | 7,597 | 18 | 2 | 7 | 14 | 195 | 140 | 1,081,953 | | |
| Glades | 2 | 0 | 61 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| Hardee | 1 | 0 | 15 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| Highlands | 1 | 0 | 120 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | |
| Hillsborough | 132 | 1 | 5,404 | 1 | 2 | 2 | 6 | 192 | 123 | 81,801 | | |
| Leon | 1 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | | |
| Manatee | 2 | 0 | 29 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | | |
| Orange | 9 | 0 | 737 | 2 | 0 | 0 | 5 | 3 | 2 | 1,000,152 | | |
| Osceola | 1 | 0 | 200 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | | |
| Pasco | 9 | 0 | 479 | 2 | 0 | 1 | 1 | 0 | 5 | 0 | | |
| Pinellas | 14 | 0 | 343 | 5 | 0 | 1 | 0 | 0 | 8 | 0 | | |
| Polk | 2 | 0 | 6 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | | |
| Saint Lucie | 3 | 0 | 71 | 2 | 0 | 0 | 0 | 0 | 1 | 0 | | |
| Sarasota | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | | |
| Seminole | 1 | 0 | 31 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | | |
| Total | 312 | 53 | 30,117 | 30 | 2 | 8 | 35 | 1,341 | 239 | 1,522,779 | | |

| | Pr | ogram Activities by A | udience | |
|----------------------|-------------------------------------|-----------------------|--|-----------------------|
| <u>Center</u> | <u>Audience</u> | Home County | <u>HCF</u> | <u>Total Programs</u> |
| FPICN - Jacksonville | General Public | In DUVAL | - Not at HCF - | 1,151 |
| | | | UF HEALTH JACKSONVILLE\Pavilion | 1 |
| | | | Total for In DUVAL | 1,152 |
| | | Out of DUVAL | - Not at HCF - | 3 |
| | | | ASCENSION ST VINCENT'S ST JOHNS COUNTY | 1 |
| | | | Total for Out of DUVAL | 4 |
| | | Total for | ' | 1,156 |
| | Health Care Professionals/Providers | In DUVAL | - Not at HCF - | 1 |
| | | | Total for In DUVAL | 1 |
| | | Total for | 1 | |
| | Professionals | In DUVAL | - Not at HCF - | 10 |
| | | | Total for In DUVAL | 10 |
| | | Out of DUVAL | - Not at HCF - | 2 |
| | | | Total for Out of DUVAL | 2 |
| | | Total for | ' | 12 |
| | Students | In DUVAL | - Not at HCF - | 6 |
| | | | Total for In DUVAL | 6 |
| | | Out of DUVAL | - Not at HCF - | 2 |
| | | | Total for Out of DUVAL | 2 |
| | | Total for | ' | 8 |
| | Unspecified | In DUVAL | - Not at HCF - | 2 |
| | | | Total for In DUVAL | 2 |
| | | Total for | ' | 2 |
| | Total for FPICN - Jacksonville | | | 1,179 |
| FPICN - Miami | General Public | In MIAMI-DADE | - Not at HCF - | 24 |
| | | | HCA FLORIDA MERCY HOSPITAL | 3 |
| | | | Total for In MIAMI-DADE | 27 |
| | | Out of MIAMI-DADE | - Not at HCF - | 9 |
| | | | MEMORIAL HOSPITAL WEST | 14 |

| | Pro | ogram Activities by A | udience | | | | | |
|---------------|--|-------------------------|----------------------------------|-----------------------|--|--|--|--|
| <u>Center</u> | <u>Audience</u> | Home County | <u>HCF</u> | <u>Total Programs</u> | | | | |
| FPICN - Miami | General Public | Out of MIAMI-DADE | MEMORIAL REGIONAL HOSPITAL | 14 | | | | |
| | | | Total for Out of MIAMI-DADE | 37 | | | | |
| | | Total for | 64 | | | | | |
| | Health Care Professionals/Providers | In MIAMI-DADE | JACKSON MEMORIAL HOSPITAL | 26 | | | | |
| | | | Total for In MIAMI-DADE | 26 | | | | |
| | | Out of MIAMI-DADE | JOE DIMAGGIO CHILDREN'S HOSPITAL | 2 | | | | |
| | | | Total for Out of MIAMI-DADE | 2 | | | | |
| | | Total for | 28 | | | | | |
| | Professionals | In MIAMI-DADE | - Not at HCF - | 2 | | | | |
| | | | Total for In MIAMI-DADE | 2 | | | | |
| | | Out of MIAMI-DADE | - Not at HCF - | 1 | | | | |
| | | | Total for Out of MIAMI-DADE | 1 | | | | |
| | | Total for | | 3 | | | | |
| | Students | In MIAMI-DADE | - Not at HCF - | 5 | | | | |
| | | | Total for In MIAMI-DADE | 5 | | | | |
| | | Total for | | 5 | | | | |
| | Total for FPICN - Miami | Total for FPICN - Miami | | | | | | |
| FPICN - Tampa | General Public | In HILLSBOROUGH | - Not at HCF - | 185 | | | | |
| | | | Total for In HILLSBOROUGH | 185 | | | | |
| | Health Care Professionals/Providers Professionals Students Total for FPICN - Miami General Public Health Care Professionals/Providers | Out of HILLSBOROUGH | - Not at HCF - | 8 | | | | |
| | | | Total for Out of HILLSBOROUGH | 8 | | | | |
| | | Total for | | 193 | | | | |
| | Health Care Professionals/Providers | In HILLSBOROUGH | - Not at HCF - | 43 | | | | |
| | | | TAMPA GENERAL HOSPITAL | 8 | | | | |
| | | | Total for In HILLSBOROUGH | 51 | | | | |
| | | Out of HILLSBOROUGH | - Not at HCF - | 11 | | | | |
| | | | CLEVELAND CLINIC HOSPITAL | 1 | | | | |
| | | | Total for Out of HILLSBOROUGH | 12 | | | | |
| | | Total for | | 63 | | | | |

| | | Program Activities by A | udience | | | | | |
|---------------|-------------------------|-------------------------|-------------------------------|-----------------------|--|--|--|--|
| <u>Center</u> | <u>Audience</u> | Home County | <u>HCF</u> | <u>Total Programs</u> | | | | |
| FPICN - Tampa | Professionals | In HILLSBOROUGH | - Not at HCF - | 18 | | | | |
| | | | Total for In HILLSBOROUGH | 18 | | | | |
| | | Out of HILLSBOROUGH | - Not at HCF - | 16 | | | | |
| | | | Total for Out of HILLSBOROUGH | 16 | | | | |
| | | Total for | Total for | | | | | |
| | Students | In HILLSBOROUGH | - Not at HCF - | 72 | | | | |
| | | | Total for In HILLSBOROUGH | 72 | | | | |
| | | Out of HILLSBOROUGH | - Not at HCF - | 13 | | | | |
| | | | Total for Out of HILLSBOROUGH | 13 | | | | |
| | | Total for | 85 | | | | | |
| | Teachers/Faculty/Staff | Out of HILLSBOROUGH | - Not at HCF - | 1 | | | | |
| | | | Total for Out of HILLSBOROUGH | 1 | | | | |
| | | Total for | | 1 | | | | |
| | Total for FPICN - Tampa | 376 | | | | | | |
| Total | | | | 1,655 | | | | |

| | Program Activities by Status | |
|----------------------|----------------------------------|--------------|
| <u>Center</u> | <u>Status</u> | <u>Total</u> |
| FPICN - Jacksonville | Fulfilled | 1,178 |
| | Fulfilled by Volunteer | 1 |
| | Total for FPICN - Jacksonville | 1,179 |
| FPICN - Miami | Fulfilled | 62 |
| | Fulfilled with Printed Info Only | 5 |
| | Fulfilled with Trained Partner | 37 |
| | Fulfilled by Volunteer | 1 |
| | Total for FPICN - Miami | 105 |
| FPICN - Tampa | Fulfilled | 376 |
| | Total for FPICN - Tampa | 376 |
| Total | | 1,660 |

^{*}Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

| Materials Distribu | ted at Presentations | <u>Fulfilled</u> | Fulfilled with Printed Info Only | Fulfilled by Volunteer | Fulfilled with Trained Partner |
|----------------------|----------------------|------------------|----------------------------------|---------------------------|--------------------------------------|
| FPICN - Jacksonville | In DUVAL | 5,035 | 0 | 25 | 0 |
| | Out of DUVAL | 1,043 | 0 | 0 | 0 |
| | Total | 6,078 | | 25 | |
| FPICN - Miami | In MIAMI-DADE | 3,506 | 90 | 0 | 1,950 |
| | Out of MIAMI-DADE | 950 | 1,224 | 530 | 2,440 |
| | Total | 4,456 | 1,314 | 530 | 4,390 |
| FPICN - Tampa | Out of HILLSBOROUGH | 4,605 | 0 | 0 | 0 |
| | In HILLSBOROUGH | 10,611 | 0 | 0 | 0 |
| | Total | 15,216 | | | |
| Total | | 25,750 | 1,314 | 555 | 4,390 |

| Materials Reque | ested by Callers | Count |
|----------------------|------------------------|--------|
| FPICN - Jacksonville | Out of DUVAL | 1,650 |
| | Total | 1,650 |
| FPICN - Miami | In MIAMI-DADE | 1,111 |
| | Out of MIAMI-DADE | 1,319 |
| | Total | 2,430 |
| FPICN - Tampa | Out of HILLSBOROUGH | 5,250 |
| | In HILLSBOROUGH | 1,309 |
| | Total | 6,559 |
| Total | | 10,639 |

| | olic Relations tivities | <u>County</u> | | <u>Multi-C</u> | <u>Multi-County</u> | | <u>Nationwide</u> | | <u>onal</u> | <u>Statewide</u> | |
|----------------------|---|-----------------|----------|-----------------|---------------------|-----------------|-------------------|-----------------|-----------------|------------------|-----------------|
| Source | <u>Type</u> | <u>Programs</u> | Audience | <u>Programs</u> | <u>Audience</u> | <u>Programs</u> | <u>Audience</u> | <u>Programs</u> | <u>Audience</u> | <u>Programs</u> | <u>Audience</u> |
| FPICN - Jackson | rville | | | | | | | | | | |
| Print (newspaper- | Interview/Special Feature | 1 | 3,000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| news item) | Total Print (newspaper-news item) | 1 | 3,000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Social Media - | Post | 0 | 0 | 0 | 0 | 1,056 | 74,292 | 0 | 0 | 0 | 0 |
| Threads | Total Social Media - Threads | 0 | 0 | 0 | 0 | 1,056 | 74,292 | 0 | 0 | 0 | 0 |
| Social Media - | Post | 0 | 0 | 0 | 0 | 74 | 110,534 | 0 | 0 | 0 | 0 |
| Twitter | Total Social Media - Twitter | 0 | 0 | 0 | 0 | 74 | 110,534 | 0 | 0 | 0 | 0 |
| TV | Interview/Special Feature | 0 | 0 | 0 | 0 | 0 | 0 | 12 | 250,000 | 0 | 0 |
| | Total TV | 0 | 0 | 0 | 0 | 0 | 0 | 12 | 250,000 | 0 | 0 |
| Unspecified | Interview/Special Feature | 0 | 0 | 0 | 0 | 1 | 1,000 | 0 | 0 | 0 | 0 |
| | Unspecified | 23 | 0 | 0 | 0 | 1 | 0 | 11 | 0 | 0 | 0 |
| | Total Unspecified | 23 | 0 | 0 | 0 | 2 | 1,000 | 11 | 0 | 0 | 0 |
| Total FPICN - J | acksonville | 24 | 3,000 | 0 | | 1,132 | 185,826 | 23 | 250,000 | 0 | |
| FPICN - Miami | | | | | | | | | | | |
| Print (newspaper- | Interview/Special Feature | 1 | 1,000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| news item) | Total Print (newspaper-news item) | 1 | 1,000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| TV | Interview/Special Feature | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1,000 | 0 | 0 |
| | Total TV | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1,000 | 0 | 0 |

| | lic Relations ivities | <u>Unspe</u> | ecified |
|----------------------|-----------------------------------|-----------------|----------|
| Source | <u>Type</u> | <u>Programs</u> | Audience |
| FPICN - Jackson | rville | | |
| Print (newspaper- | Interview/Special Feature | 0 | 0 |
| news item) | Total Print (newspaper-news item) | 0 | 0 |
| Social Media - | Post | 0 | 0 |
| Threads | Total Social Media - Threads | 0 | 0 |
| Social Media - | Post | 0 | 0 |
| Twitter | Total Social Media - Twitter | 0 | 0 |
| TV | Interview/Special Feature | 0 | 0 |
| | Total TV | 0 | 0 |
| Unspecified | Interview/Special Feature | 0 | 0 |
| | Unspecified | 0 | 0 |
| | Total Unspecified | 0 | 0 |
| Total FPICN - Ja | acksonville | 0 | |
| FPICN - Miami | | | |
| Print (newspaper- | Interview/Special Feature | 0 | 0 |
| news item) | Total Print (newspaper-news item) | 0 | 0 |
| TV | Interview/Special Feature | 0 | 0 |
| | Total TV | 0 | 0 |

| Media Public Relations Activities | | <u>County</u> | | <u>Multi-County</u> | | <u>Nationwide</u> | | <u>Regional</u> | | <u>Statewide</u> | |
|--------------------------------------|-----------------------------------|-----------------|-----------------|---------------------|----------|-------------------|---------------|-----------------|----------|------------------|----------|
| <u>Source</u> | <u>Туре</u> | <u>Programs</u> | <u>Audience</u> | <u>Programs</u> | Audience | <u>Programs</u> | Audience | <u>Programs</u> | Audience | <u>Programs</u> | Audience |
| Unspecified | Unspecified | 81 | 0 | 0 | 0 | 2 | 0 | 18 | 0 | 2 | 0 |
| | Total Unspecified | 81 | 0 | 0 | 0 | 2 | 0 | 18 | 0 | 2 | 0 |
| Total FPICN - M | liami | 82 | 1,000 | 0 | | 2 | 0 | 19 | 1,000 | 2 | 0 |
| FPICN - Tampa | | | | | | | | | | | |
| Radio | Interview/Special Feature | 0 | 0 | 0 | 0 | 1 | 1,000,000 | 0 | 0 | 0 | 0 |
| | Total Radio | 0 | 0 | 0 | 0 | 1 | 1,000,000 | 0 | 0 | 0 | 0 |
| Social Media - | Post | 0 | 0 | 0 | 0 | 79 | 4,881 | 0 | 0 | 0 | 0 |
| Facebook | Total Social Media - Facebook | 0 | 0 | 0 | 0 | 79 | 4,881 | 0 | 0 | 0 | 0 |
| Social Media - | Post | 0 | 0 | 0 | 0 | 53 | 1,799 | 0 | 0 | 0 | 0 |
| Instagram | Total Social Media - Instagram | 0 | 0 | 0 | 0 | 53 | 1,799 | 0 | 0 | 0 | 0 |
| Social Media - | Post | 0 | 0 | 0 | 0 | 41 | 75,102 | 0 | 0 | 0 | 0 |
| LinkedIn | Total Social Media - LinkedIn | 0 | 0 | 0 | 0 | 41 | 75,102 | 0 | 0 | 0 | 0 |
| Social Media - | Post | 0 | 0 | 0 | 0 | 19 | 19 | 0 | 0 | 0 | 0 |
| Threads | Total Social Media - Threads | 0 | 0 | 0 | 0 | 19 | 19 | 0 | 0 | 0 | 0 |
| TV | Interview/Special Feature | 0 | 0 | 0 | 0 | 2 | 152 | 0 | 0 | 0 | 0 |
| | Total TV | 0 | 0 | 0 | 0 | 2 | 152 | 0 | 0 | 0 | 0 |
| Unspecified | Unspecified | 142 | 0 | 27 | 0 | 1 | 0 | 5 | 0 | 4 | 0 |
| | Total Unspecified | 142 | 0 | 27 | 0 | 1 | 0 | 5 | 0 | 4 | 0 |
| Total FPICN - T | ampa | 142 | 0 | 27 | 0 | 196 | 1,081,953 | 5 | 0 | 4 | 0 |
| Total | | 248 | 4,000 | 27 | 0 | 1,330 | 1,267,77 9 | 47 | 251,000 | 6 | 0 |

| Media Public Relations Activities | | <u>Unspecified</u> | |
|--------------------------------------|-----------------------------------|--------------------|----------|
| <u>Source</u> | <u>Type</u> | <u>Programs</u> | Audience |
| Unspecified | Unspecified | 0 | 0 |
| | Total Unspecified | 0 | 0 |
| Total FPICN - Miami | | 0 | |
| FPICN - Tampa | | | |
| Radio | Interview/Special Feature | 0 | 0 |
| | Total Radio | 0 | 0 |
| Social Media - Facebook | Post | 0 | 0 |
| | Total Social Media - Facebook | 0 | 0 |
| Social Media - Instagram | Post | 0 | 0 |
| | Total Social Media - Instagram | 0 | 0 |
| Social Media - LinkedIn | Post | 0 | 0 |
| | Total Social Media - LinkedIn | 0 | 0 |
| Social Media - Threads | Post | 0 | 0 |
| | Total Social Media - Threads | 0 | 0 |
| TV | Interview/Special Feature | 0 | 0 |
| | Total TV | 0 | 0 |
| Unspecified | Unspecified | 2 | 0 |
| | Total Unspecified | 2 | 0 |
| Total FPICN - Tampa | | 2 | 0 |
| Total | | 2 | 0 |