

Education Activities - Summary

7/1/2022 to 6/30/2023

County Summary

County	Total Programs*	Chargeable	Total Participants	Coalition/Partner Update	Community Contact/Site Visit	Data Request	Health Fair/Special Event	Media/Social Media-Non-Chargeable	Presentation/Lecture	Media Audience
FPICN - Jacksonville	168	0	51,771	26	3	3	53	2,865	86	2,372,560
Alachua	4	0	65	0	0	0	0	0	4	0
Baker	4	0	1,150	0	0	0	4	0	0	0
Bay	0	0	0	0	0	0	0	2	0	45,000
Brevard	0	0	0	0	0	0	0	1	0	30,000
Clay	17	0	2,126	5	1	0	6	0	6	0
Collier	0	0	0	0	0	0	0	1	0	1,000
Duval	87	0	9,080	21	2	1	20	2,856	45	2,096,560
Leon	5	0	1,900	0	0	1	3	0	1	0
Marion	5	0	280	0	0	0	0	0	5	0
Nassau	15	0	8,220	0	0	0	9	0	6	0
Palm Beach	1	0	25,000	0	0	1	0	1	0	25,000
Pasco	3	0	0	0	0	0	0	0	3	0
Putnam	3	0	715	0	0	0	2	0	1	0
Saint Croix	4	0	450	0	0	0	4	1	0	20,000
Saint Johns	8	0	1,395	0	0	0	3	0	5	0
Saint Lucie	3	0	50	0	0	0	0	0	3	0
Saint Thomas	3	0	65	0	0	0	0	0	3	0
UNKNOWN	2	0	250	0	0	0	0	2	2	150,000
Volusia	4	0	1,025	0	0	0	2	1	2	5,000
Total	168	0	51,771	26	3	3	53	2,865	86	2,372,560

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Jacksonville	General Public	In DUVAL	- Not at HCF -	2,850
			UF HEALTH JACKSONVILLE\Pavilion	1
			Total for In DUVAL	2,851
		Out of DUVAL	- Not at HCF -	56
			ASCENSION ST VINCENT'S CLAY COUNTY	2
			Total for Out of DUVAL	58
	Total for	2,909		
	Health Care Professionals/Providers	In DUVAL	UF HEALTH JACKSONVILLE\Pavilion	11
			Total for In DUVAL	11
			Out of DUVAL	- Not at HCF -
		Total for Out of DUVAL		5
		Total for		16
		Professionals	In DUVAL	- Not at HCF -
	BAPTIST MEDICAL CENTER SOUTH			1
	Total for In DUVAL			24
	Out of DUVAL		- Not at HCF -	6
			Total for Out of DUVAL	6
			Total for	30
	Students	In DUVAL	- Not at HCF -	10
			Total for In DUVAL	10
			Out of DUVAL	- Not at HCF -
		Total for Out of DUVAL		17
		Total for		27
Unspecified		In DUVAL	- Not at HCF -	48
	UF HEALTH JACKSONVILLE\Pavilion		1	
	Total for In DUVAL		49	
	Out of DUVAL	- Not at HCF -	5	
		Total for Out of DUVAL	5	
		Total for	54	
Total for FPICN - Jacksonville				3,036
Total				3,036

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Program Activities by Status

<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Jacksonville	Fulfilled	3,033
	Fulfilled with Printed Info Only	1
	Fulfilled with Trained Partner	2
	Fulfilled by Volunteer	1
	Cancelled	1
	Total for FPICN - Jacksonville	3,038
Total	3,038	

<u>Materials Distributed at Presentations</u>		<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>	<u>Fulfilled with Trained Partner</u>	<u>Fulfilled by Volunteer</u>
FPICN - Jacksonville	Out of DUVAL	17,308	500	440	100
	In DUVAL	10,062	0	900	0
	Total	27,370	500	1,340	100
Total		27,370	500	1,340	100

<u>Materials Requested by Callers</u>		<u>Count</u>
FPICN - Jacksonville	Out of DUVAL	9,337
	In DUVAL	3,191
	Total	12,528
Total		12,528

<u>Media Public Relations Activities</u>		<u>County</u>		<u>Multi-County</u>		<u>Nationwide</u>		<u>Regional</u>		<u>Statewide</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>
FPICN - Jacksonville											
Internet	Interview/Special Feature	0	0	1	2,500	3	61,000	1	1,500	0	0
	Post	0	0	0	0	27	1,815	0	0	0	0

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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7/1/2022 to 6/30/2023

Media Public Relations Activities		<u>Unspecified</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>
FPICN - Jacksonville			
Internet	Interview/Special Feature	0	0
	Post	0	0

**Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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7/1/2022 to 6/30/2023

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
Internet	Unspecified	1	2,500	0	0	1	5,000	4	20,000	0	0
	Total Internet	1	2,500	1	2,500	31	67,815	5	21,500	0	0
Other (newsletters, flyers, etc.)	Interview/Special Feature	1	10,000	0	0	0	0	2	15,000	0	0
	Total Other (newsletters, flyers, etc.)	1	10,000	0	0	0	0	2	15,000	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0	2	6,000	1	100,000	1	30,000	0	0
	Total Print (newspaper-news item)	0	0	2	6,000	1	100,000	1	30,000	0	0
Radio	Interview/Special Feature	0	0	0	0	1	10,000	2	22,000	0	0
	Total Radio	0	0	0	0	1	10,000	2	22,000	0	0
Social Media - Facebook	Post	0	0	0	0	35	78,426	0	0	63	185,881
	Total Social Media - Facebook	0	0	0	0	35	78,426	0	0	63	185,881
Social Media - Twitter	Post	0	0	0	0	1,897	255,555	0	0	771	142,083
	Total Social Media - Twitter	0	0	0	0	1,897	255,555	0	0	771	142,083
TV	Interview/Special Feature	0	0	0	0	1	3,000	47	1,400,000	0	0
	News Release	0	0	0	0	0	0	1	20,000	0	0
	Unspecified	0	0	0	0	0	0	1	0	0	0
	Total TV	0	0	0	0	1	3,000	49	1,420,000	0	0
Unspecified	News Release	1	50	0	0	0	0	0	0	0	0

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Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
Internet	Unspecified	0	0
	Total Internet	0	0
Other (newsletters, flyers, etc.)	Interview/Special Feature	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	Total Print (newspaper-news item)	0	0
Radio	Interview/Special Feature	0	0
	Total Radio	0	0
Social Media - Facebook	Post	0	0
	Total Social Media - Facebook	0	0
Social Media - Twitter	Post	0	0
	Total Social Media - Twitter	0	0
TV	Interview/Special Feature	0	0
	News Release	0	0
	Unspecified	0	0
	Total TV	0	0
Unspecified	News Release	0	0

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
Unspecified	Unspecified	96	0	12	0	5	0	33	250	6	0
	Total Unspecified	97	50	12	0	5	0	33	250	6	0
Total FPICN - Jacksonville		99	12,550	15	8,500	1,971	514,796	92	1,508,750	840	327,964
Total		99	12,550	15	8,500	1,971	514,796	92	1,508,750	840	327,964

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Media Public Relations Activities		<u>Unspecified</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>
Unspecified	Unspecified	21	0
	Total Unspecified	21	0
Total FPICN - Jacksonville		21	0
Total		21	0

**Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*