

Education Activities - Summary

7/1/2021 to 6/30/2022

County Summary

County	Total Programs*	Chargeable	Total Participants	Coalition/Partner Update	Community Contact/Site Visit	Health Fair/Special Event	Media/Social Media-Chargeable	Media/Social Media-Non-Chargeable	Presentation/Lecture	Media Audience
FPICN - Tampa	555	523	27,376	86	2	54	33	30	382	4,710,696
Charlotte	12	8	406	5	0	5	0	0	2	0
DeSoto	2	2	81	0	0	2	0	0	0	0
Glades	1	1	1	0	0	1	0	0	0	0
Hardee	12	12	162	5	0	5	0	0	2	0
Hendry	2	2	20	1	0	1	0	0	0	0
Highlands	3	3	227	0	0	3	0	0	0	0
Hillsborough	395	387	16,053	7	0	10	33	30	345	4,710,696
Leon	1	1	300	0	0	1	0	0	0	0
Manatee	10	6	348	9	0	1	0	0	0	0
Orange	16	17	2,059	4	2	5	0	0	7	0
Osceola	6	6	173	6	0	0	0	0	0	0
Pasco	15	9	323	12	0	1	0	0	2	0
Pinellas	13	9	420	7	0	2	0	0	4	0
Polk	25	22	1,882	9	0	14	0	0	2	0
Saint Lucie	11	11	192	5	0	1	0	0	5	0
Sarasota	21	19	4,208	9	0	1	0	0	11	0
Seminole	8	8	469	7	0	1	0	0	0	0
Unspecified	2	0	52	0	0	0	0	0	2	0
Total	555	523	27,376	86	2	54	33	30	382	4,710,696

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	34
			Total for In HILLSBOROUGH	34
		Out of HILLSBOROUGH	- Not at HCF -	31
			Total for Out of HILLSBOROUGH	31
		Total for		65
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	176
			TAMPA GENERAL HOSPITAL	14
			Total for In HILLSBOROUGH	190
		Out of HILLSBOROUGH	- Not at HCF -	17
			BAYFRONT HEALTH ST PETERSBURG	3
			CLEVELAND CLINIC HOSPITAL	4
			SARASOTA MEMORIAL HOSPITAL-MAIN	11
		Total for Out of HILLSBOROUGH	35	
	Total for		225	
	Professionals	In HILLSBOROUGH	- Not at HCF -	34
			Total for In HILLSBOROUGH	34
		Out of HILLSBOROUGH	- Not at HCF -	70
			Total for Out of HILLSBOROUGH	70
	Total for		104	
	Students	In HILLSBOROUGH	- Not at HCF -	130
			Total for In HILLSBOROUGH	130
		Out of HILLSBOROUGH	- Not at HCF -	1
			Total for Out of HILLSBOROUGH	1
Total for		131		
Unspecified	In HILLSBOROUGH	- Not at HCF -	37	
		Total for In HILLSBOROUGH	37	

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	Unspecified	Out of HILLSBOROUGH	- Not at HCF -	25
			Total for Out of HILLSBOROUGH	25
		Total for		62
	Total for FPICN - Tampa			587
Total				587

Program Activities by Status

<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Tampa	Fulfilled	579
	Fulfilled with Printed Info Only	22
	Fulfilled with Trained Partner	8
	Total for FPICN - Tampa	609
Total		609

<u>Materials Distributed at Presentations</u>		<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>	<u>Fulfilled with Trained Partner</u>
FPICN - Tampa	Out of HILLSBOROUGH	5,322	12,670	1,050
	In HILLSBOROUGH	5,800	1,000	0
	Total	11,122	13,670	1,050
Total		11,122	13,670	1,050

<u>Materials Requested by Callers</u>		<u>Count</u>
FPICN - Tampa	Out of HILLSBOROUGH	12,131
	In HILLSBOROUGH	2,430
	Total	14,561
Total		14,561

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

Education Activities - Summary

7/1/2021 to 6/30/2022

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Tampa											
Internet	Interview/Special Feature	0	0	0	0	0	0	1	10,000	1	1
	Unspecified	0	0	0	0	0	0	18	1,800,000	1	1,000,000
	Total Internet	0	0	0	0	0	0	19	1,810,000	2	1,000,001
Social Media - Instagram	Post	0	0	0	0	0	0	0	0	30	461
	Total Social Media - Instagram	0	0	0	0	0	0	0	0	30	461
TV	Unspecified	0	0	0	0	0	0	9	900,000	1	1,000,000
	Total TV	0	0	0	0	0	0	9	900,000	1	1,000,000
Unspecified	Unspecified	470	0	19	0	23	0	23	0	7	0
	Total Unspecified	470	0	19	0	23	0	23	0	7	0
Total FPICN - Tampa		470	0	19	0	23	0	51	2,710,000	40	2,000,462
Total		470	0	19	0	23	0	51	2,710,000	40	2,000,462

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Media Public Relations Activities		<u>Unspecified</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>
FPICN - Tampa			
Internet	Interview/Special Feature	0	0
	Unspecified	0	0
	Total Internet	0	0
Social Media - Instagram	Post	0	0
	Total Social Media - Instagram	0	0
TV	Unspecified	0	0
	Total TV	0	0
Unspecified	Unspecified	6	234
	Total Unspecified	6	234
Total FPICN - Tampa		6	234
Total		6	234

**Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*