

# Education Activities - Summary

1/1/2021 to 12/31/2021

## County Summary

County	Total Programs*	Chargeable	Total Participants	Coalition/Partner Update	Health Fair/Special Event	Media/Social Media-Chargeable	Media/Social Media-Non-Chargeable	Presentation/Lecture	Media Audience
<b>FPICN - Tampa</b>	<b>643</b>	<b>622</b>	<b>1,014,524</b>	<b>121</b>	<b>53</b>	<b>18</b>	<b>16</b>	<b>451</b>	<b>3,215,511</b>
Charlotte	8	8	74	4	4	0	0	0	0
DeSoto	3	3	47	2	1	0	0	0	0
Glades	5	5	111	3	1	0	0	1	0
Hardee	12	12	267	7	5	0	0	0	0
Hendry	3	3	39	2	1	0	0	0	0
Highlands	4	4	118	0	4	0	0	0	0
Hillsborough	441	432	1,006,504	12	10	18	16	401	3,215,511
Indian River	1	1	26	0	0	0	0	1	0
Manatee	14	11	410	13	1	0	0	0	0
Okeechobee	4	4	391	0	4	0	0	0	0
Orange	22	22	1,521	7	5	0	0	10	0
Osceola	10	10	243	9	1	0	0	0	0
Pasco	21	18	1,205	16	4	0	0	1	0
Pinellas	18	15	560	12	1	0	0	5	0
Polk	18	16	1,102	9	6	0	0	3	0
Saint Lucie	11	11	184	6	1	0	0	4	0
Sarasota	37	36	458	13	2	0	0	22	0
Seminole	8	8	250	6	2	0	0	0	0
UNKNOWN	3	3	1,014	0	0	0	0	3	0
<b>Total</b>	<b>643</b>	<b>622</b>	<b>1,014,524</b>	<b>121</b>	<b>53</b>	<b>18</b>	<b>16</b>	<b>451</b>	<b>3,215,511</b>

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

1/1/2021 to 12/31/2021

## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	26
			Total for In HILLSBOROUGH	26
		Out of HILLSBOROUGH	- Not at HCF -	18
			Total for Out of HILLSBOROUGH	18
		Total for		44
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	259
			TAMPA GENERAL HOSPITAL	11
			Total for In HILLSBOROUGH	270
		Out of HILLSBOROUGH	- Not at HCF -	27
			BAYFRONT HEALTH ST PETERSBURG	3
			CLEVELAND CLINIC HOSPITAL	2
			LAKELAND REGIONAL MEDICAL CENTER	1
			SARASOTA MEMORIAL HOSPITAL-MAIN	21
			Total for Out of HILLSBOROUGH	54
		Total for		324
	Professionals	In HILLSBOROUGH	- Not at HCF -	34
			Total for In HILLSBOROUGH	34
		Out of HILLSBOROUGH	- Not at HCF -	82
			Total for Out of HILLSBOROUGH	82
		Total for		116
	Students	In HILLSBOROUGH	- Not at HCF -	63
			Total for In HILLSBOROUGH	63
		Out of HILLSBOROUGH	- Not at HCF -	1
			Total for Out of HILLSBOROUGH	1
		Total for		64
	Students/Teachers	In HILLSBOROUGH	- Not at HCF -	41
			Total for In HILLSBOROUGH	41
		Total for		41
	Unspecified	In HILLSBOROUGH	- Not at HCF -	23
			Total for In HILLSBOROUGH	23

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

1/1/2021 to 12/31/2021

## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	Unspecified	Out of HILLSBOROUGH	- Not at HCF -	47
			Total for Out of HILLSBOROUGH	47
		Total for	70	
	Total for FPICN - Tampa			659
Total				659

## Program Activities by Status

<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Tampa	Fulfilled	654
	Fulfilled with Printed Info Only	36
	Fulfilled with Trained Partner	5
	Total for FPICN - Tampa	695
Total		695

## Materials Distributed at Presentations

		<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>
FPICN - Tampa	In HILLSBOROUGH	5,837	8,550
	Out of HILLSBOROUGH	3,275	29,353
	Total	9,112	37,903
Total		9,112	37,903

## Materials Requested by Callers

		<u>Count</u>
FPICN - Tampa	Out of HILLSBOROUGH	30,126
	In HILLSBOROUGH	3,123
	Total	33,249
Total		33,249

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

1/1/2021 to 12/31/2021

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Tampa											
Internet	Interview/Special Feature	0	0	0	0	1	1,000,000	1	10,000	1	5,000
	Unspecified	0	0	0	0	1	0	12	1,200,000	0	0
	Total Internet	0	0	0	0	2	1,000,000	13	1,210,000	1	5,000
Social Media - Instagram	Post	0	0	0	0	0	0	0	0	16	277
	Total Social Media - Instagram	0	0	0	0	0	0	0	0	16	277
TV	Unspecified	0	0	0	0	0	0	0	0	1	1,000,000
	Total TV	0	0	0	0	0	0	0	0	1	1,000,000
Unspecified	Unspecified	571	0	23	0	14	0	38	0	7	0
	Total Unspecified	571	0	23	0	14	0	38	0	7	0
Total FPICN - Tampa		571	0	23	0	16	1,000,000	51	1,210,000	25	1,005,277
Total		571	0	23	0	16	1,000,000	51	1,210,000	25	1,005,277

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

1/1/2021 to 12/31/2021

Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
FPICN - Tampa			
Internet	Interview/Special Feature	0	0
	Unspecified	0	0
	Total Internet	0	0
Social Media - Instagram	Post	0	0
	Total Social Media - Instagram	0	0
TV	Unspecified	0	0
	Total TV	0	0
Unspecified	Unspecified	9	234
	Total Unspecified	9	234
Total FPICN - Tampa		9	234
Total		9	234

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

Generated:1/14/2022 10:21:35 AM

All data contained herein is confidential and copyrighted.