

Education Activities - Summary

1/1/2018 to 12/31/2018

County Summary									
County	Total Programs*	Chargeable	Total Participants	Presentation/Lecture	Health Fair/Special Event	Media Outreach-Chargeable	Community Contact/Site Visit	Online Learning	Media Audience
FPICN - Tampa	633	635	34,340	510	88	34	6	1	2,399,000
Charlotte	5	4	178	3	2	0	0	0	0
DeSoto	8	9	824	3	5	0	1	0	0
District of Columbia	1	1	85	1	0	0	0	0	0
Glades	2	2	1,700	0	2	0	0	0	0
Hardee	6	6	283	6	0	0	0	0	0
Hendry	7	7	7,632	2	4	1	0	0	10,000
Highlands	5	5	660	0	4	0	0	1	0
Hillsborough	493	492	9,115	447	14	32	0	0	2,369,000
Indian River	2	2	250	0	2	0	0	0	0
Manatee	3	4	140	1	2	0	1	0	0
Martin	1	1	20	1	0	0	0	0	0
Okeechobee	8	8	1,278	3	5	0	0	0	0
Orange	20	20	4,738	10	9	1	0	0	20,000
Osceola	8	10	708	5	3	0	2	0	0
Pasco	7	7	739	3	4	0	0	0	0
Pinellas	16	16	1,981	7	9	0	0	0	0
Polk	16	17	1,547	12	4	0	2	0	0
Sarasota	3	3	225	2	1	0	0	0	0
Seminole	22	21	2,237	4	18	0	0	0	0
Total	633	635	34,340	510	88	34	6	1	2,399,000

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Program Activities by Audience				
<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	57
			Total for In HILLSBOROUGH	57
		Out of HILLSBOROUGH	- Not at HCF -	83
			Total for Out of HILLSBOROUGH	83
		Total for		
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	91
			FLORIDA HOSPITAL TAMPA	1
			TAMPA COMMUNITY HOSPITAL	6
			TAMPA GENERAL HOSPITAL	58
			Total for In HILLSBOROUGH	156
		Out of HILLSBOROUGH	- Not at HCF -	9
			CENTRAL FLORIDA REGIONAL HOSPITAL	1
			HENDRY REGIONAL MEDICAL CENTER	1
			ORLANDO REGIONAL MEDICAL CENTER	3
			OSCEOLA REGIONAL MEDICAL CENTER	1
			Total for Out of HILLSBOROUGH	15
		Total for		
	Students/Teachers	In HILLSBOROUGH	- Not at HCF -	278
			Total for In HILLSBOROUGH	278
		Out of HILLSBOROUGH	- Not at HCF -	20
			Total for Out of HILLSBOROUGH	20
		Total for		
	Unspecified	In HILLSBOROUGH	- Not at HCF -	2
			Total for In HILLSBOROUGH	2
		Out of HILLSBOROUGH	- Not at HCF -	28
			Total for Out of HILLSBOROUGH	28
		Total for		
	Total for FPICN - Tampa			
Total				639

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Program Activities by Status

<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Tampa	Fulfilled	639
	Total for FPICN - Tampa	639
Total		639

Materials Distributed at Presentations		<u>Fulfilled</u>
FPICN - Tampa	Out of HILLSBOROUGH	18,283
	In HILLSBOROUGH	13,975
	Total	32,258
Total		32,258

Materials Requested by Callers		<u>Count</u>
FPICN - Tampa	Out of HILLSBOROUGH	5,443
	In HILLSBOROUGH	615
	Total	6,058
Total		6,058

**Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Tampa											
Internet	Interview/Special Feature	0	0	0	0	9	265,000	5	40,000	1	10,000
	Unspecified	0	0	0	0	1	10,000	0	0	0	0
	Total Internet	0	0	0	0	10	275,000	5	40,000	1	10,000
Print (newspaper-news item)	Internet posting	1	0	0	0	0	0	0	0	0	0
	Interview/Special Feature	0	0	1	10,000	2	175,000	1	2,000	0	0
	Total Print (newspaper-news item)	1	0	1	10,000	2	175,000	1	2,000	0	0
Radio	Interview/Special Feature	0	0	0	0	1	100,000	0	0	0	0
	Total Radio	0	0	0	0	1	100,000	0	0	0	0
TV	Interview/Special Feature	1	20,000	1	20,000	3	1,600,000	7	137,000	1	10,000
	PSA	1	0	0	0	0	0	0	0	0	0
	Total TV	2	20,000	1	20,000	3	1,600,000	7	137,000	1	10,000
Unspecified	Unspecified	553	0	24	0	1	0	5	0	3	0
	Total Unspecified	553	0	24	0	1	0	5	0	3	0
Total FPICN - Tampa		556	20,000	26	30,000	17	2,150,000	18	179,000	5	20,000
Total		556	20,000	26	30,000	17	2,150,000	18	179,000	5	20,000

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
FPICN - Tampa			
Internet	Interview/Special Feature	0	0
	Unspecified	0	0
	Total Internet	0	0
Print (newspaper-news item)	Internet posting	0	0
	Interview/Special Feature	0	0
	Total Print (newspaper-news item)	0	0
Radio	Interview/Special Feature	0	0
	Total Radio	0	0
TV	Interview/Special Feature	0	0
	PSA	0	0
	Total TV	0	0
Unspecified	Unspecified	17	0
	Total Unspecified	17	0
Total FPICN - Tampa		17	0
Total		17	0

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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