

# Education Activities - Summary

1/1/2017 to 12/31/2017

## County Summary

County	<u>Total Programs*</u>	<u>Charge-able</u>	<u>Total Participants</u>	<u>Presentation/Lecture</u>	<u>Health Fair/Special Event</u>	<u>Media Outreach-Chargeable</u>	<u>Online Learning</u>	<u>Media Audience</u>
<b>FPICN - Tampa</b>	<b>611</b>	<b>609</b>	<b>16,757</b>	<b>551</b>	<b>51</b>	<b>8</b>	<b>1</b>	<b>23,000</b>
Charlotte	5	3	185	1	4	0	0	0
Hardee	2	2	64	1	1	0	0	0
Hendry	1	1	550	0	1	0	0	0
Hillsborough	517	517	8,427	496	16	5	0	18,000
Lee	1	1	0	0	0	1	0	2,000
Manatee	11	11	1,406	9	2	0	0	0
Martin	1	1	230	0	1	0	0	0
Okeechobee	2	2	250	0	1	1	0	2,000
Orange	12	12	889	7	3	1	1	1,000
Osceola	3	3	72	2	1	0	0	0
Pasco	16	16	1,149	10	6	0	0	0
Pinellas	19	19	1,964	10	9	0	0	0
Polk	14	14	1,203	10	4	0	0	0
Saint Lucie	1	1	25	0	1	0	0	0
Sarasota	4	4	123	4	0	0	0	0
Seminole	2	2	220	1	1	0	0	0
<b>Total</b>	<b>611</b>	<b>609</b>	<b>16,757</b>	<b>551</b>	<b>51</b>	<b>8</b>	<b>1</b>	<b>23,000</b>

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

1/1/2017 to 12/31/2017

Program Activities by Audience				
<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	27
			Total for In HILLSBOROUGH	27
		Out of HILLSBOROUGH	- Not at HCF -	50
			Total for Out of HILLSBOROUGH	50
		Total for		
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	57
			NORTHBAY MEDICAL CENTER	1
			TAMPA GENERAL HOSPITAL	99
			Total for In HILLSBOROUGH	157
		Out of HILLSBOROUGH	- Not at HCF -	12
			ARNOLD PALMER MEDICAL CENTER	1
			LAKEWOOD RANCH MEDICAL CENTER	2
			MORTON PLANT HOSPITAL-MEASE COUNTRYSIDE	1
			MORTON PLANT HOSPITAL-NORTH BAY	1
			NORTHBAY MEDICAL CENTER	1
			ORLANDO REGIONAL MEDICAL CENTER	4
			TAMPA GENERAL HOSPITAL	2
			Total for Out of HILLSBOROUGH	24
		Total for		
	Students/Teachers	In HILLSBOROUGH	- Not at HCF -	333
			Total for In HILLSBOROUGH	333
		Out of HILLSBOROUGH	- Not at HCF -	20
			Total for Out of HILLSBOROUGH	20
		Total for		
	Total for FPICN - Tampa			
Total				611

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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## Program Activities by Status

<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Tampa	Fulfilled	611
	<b>Total for FPICN - Tampa</b>	<b>611</b>
<b>Total</b>		<b>611</b>

## Materials Distributed at Presentations

### Fulfilled

FPICN - Tampa	Out of HILLSBOROUGH	9,339
	In HILLSBOROUGH	11,981
	<b>Total</b>	<b>21,320</b>
<b>Total</b>		<b>21,320</b>

## Materials Requested by Callers

### Count

FPICN - Tampa	Out of HILLSBOROUGH	10,967
	In HILLSBOROUGH	1,943
	<b>Total</b>	<b>12,910</b>
<b>Total</b>		<b>12,910</b>

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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# Education Activities - Summary

1/1/2017 to 12/31/2017

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Tampa											
(none)	Unspecified	0	0	1	0	0	0	0	0	0	0
	Total (none)	0	0	1	0	0	0	0	0	0	0
Internet	Interview/Special Feature	0	0	0	0	1	2,000	0	0	0	0
	News Release	0	0	0	0	0	0	1	2,000	0	0
	Total Internet	0	0	0	0	1	2,000	1	2,000	0	0
TV	Interview/Special Feature	0	0	1	10,000	1	2,000	3	6,000	0	0
	Total TV	0	0	1	10,000	1	2,000	3	6,000	0	0
Unspecified	Unspecified	534	1,000	13	0	0	0	24	0	4	0
	Total Unspecified	534	1,000	13	0	0	0	24	0	4	0
Total FPICN - Tampa		534	1,000	15	10,000	2	4,000	28	8,000	4	0
Total		534	1,000	15	10,000	2	4,000	28	8,000	4	0

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# Education Activities - Summary

1/1/2017 to 12/31/2017

Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
FPICN - Tampa			
(none)	Unspecified	0	0
	Total (none)	0	0
Internet	Interview/Special Feature	0	0
	News Release	0	0
	Total Internet	0	0
TV	Interview/Special Feature	0	0
	Total TV	0	0
Unspecified	Unspecified	28	0
	Total Unspecified	28	0
Total FPICN - Tampa		28	0
Total		28	0

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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