

Education Activities - Summary

1/1/2015 to 12/31/2015

County Summary							
County	Total Programs*	Chargeable	Total Participants	Presentation/Lecture	Health Fair/Special Event	Media Outreach-Non-Chargeable	Media Audience
FPICN - Tampa	496	486	16,616	441	55	38	40,300
Charlotte	1	0	200	0	1	0	0
Hardee	1	1	40	0	1	0	0
Hendry	1	1	250	0	1	0	0
Highlands	4	4	405	2	2	0	0
Hillsborough	388	383	11,711	368	20	19	26,000
Indian River	1	1	75	0	1	0	0
Manatee	18	18	492	15	3	0	0
New York	0	0	0	0	0	1	50
Okeechobee	7	7	605	6	1	0	0
Orange	16	15	554	11	5	2	2,000
Pasco	14	14	359	8	6	0	0
Pinellas	18	17	871	9	9	12	11,100
Polk	14	14	237	13	1	0	0
Saint Lucie	0	0	0	0	0	1	50
San Francisco	2	0	260	2	0	0	0
Sarasota	6	6	169	5	1	1	1,000
Seminole	5	5	388	2	3	0	0
Wilkes	0	0	0	0	0	2	100
Total	496	486	16,616	441	55	38	40,300

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Program Activities by Audience				
<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	41
			Total for In HILLSBOROUGH	41
		Out of HILLSBOROUGH	- Not at HCF -	63
			Total for Out of HILLSBOROUGH	63
		Total for		104
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	96
			BRANDON REGIONAL HOSPITAL	3
			SHRINERS HOSPITALS FOR CHILDREN-TAMPA	1
			TAMPA GENERAL HOSPITAL	15
			Total for In HILLSBOROUGH	115
		Out of HILLSBOROUGH	- Not at HCF -	21
			ARNOLD PALMER MEDICAL CENTER	4
			BARTOW REGIONAL MEDICAL CENTER	8
			FLORIDA HOSPITAL WESLEY CHAPEL	1
			HEART OF FLORIDA	1
			LARGO MEDICAL CENTER - INDIAN ROCKS	1
			NEMOURS CHILDRENS HOSPITAL-ORLANDO	1
			ORLANDO REGIONAL MEDICAL CENTER	4
			RAULERSON HOSPITAL	5
			VENICE REGIONAL BAYFRONT HEALTH	1
			Total for Out of HILLSBOROUGH	47
		Total for		162
	Students/Teachers	In HILLSBOROUGH	- Not at HCF -	250
			Total for In HILLSBOROUGH	250
		Out of HILLSBOROUGH	- Not at HCF -	14
			Total for Out of HILLSBOROUGH	14
		Total for		264
	Unspecified	In HILLSBOROUGH	- Not at HCF -	1
			Total for In HILLSBOROUGH	1

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	Unspecified	Out of HILLSBOROUGH	- Not at HCF -	3
			Total for Out of HILLSBOROUGH	3
		Total for		4
	Total for FPICN - Tampa			534
Total				534

Program Activities by Status

<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Tampa	Fulfilled	534
	Fulfilled with Printed Info Only	3
	Open	4
	Total for FPICN - Tampa	541
Total		541

<u>Materials Distributed at Presentations</u>		<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>	<u>Open</u>
FPICN - Tampa	In HILLSBOROUGH	10,495	600	160
	Out of HILLSBOROUGH	7,566	520	0
	Total	18,061	1,120	160
Total		18,061	1,120	160

<u>Materials Requested by Callers</u>		<u>Count</u>
FPICN - Tampa	Out of HILLSBOROUGH	10,419
	In HILLSBOROUGH	1,394
	Total	11,813
Total		11,813

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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1/1/2015 to 12/31/2015

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Tampa											
(none)	Unspecified	8	0	0	0	0	0	0	0	0	0
	Total (none)	8	0	0	0	0	0	0	0	0	0
Internet	Interview/Special Feature	0	0	0	0	1	50	0	0	0	0
	Total Internet	0	0	0	0	1	50	0	0	0	0
Other (newsletters, flyers, etc.)	Interview/Special Feature	0	0	0	0	2	100	0	0	0	0
	Total Other (newsletters, flyers, etc.)	0	0	0	0	2	100	0	0	0	0
Print (newspaper-news item)	Interview/Special Feature	1	50	3	3,000	0	0	0	0	0	0
	Total Print (newspaper-news item)	1	50	3	3,000	0	0	0	0	0	0
TV	Interview/Special Feature	0	0	26	33,000	0	0	3	2,100	0	0
	Total TV	0	0	26	33,000	0	0	3	2,100	0	0
Unspecified	Unspecified	441	0	20	0	2	0	24	2,000	6	0
	Total Unspecified	441	0	20	0	2	0	24	2,000	6	0
Total FPICN - Tampa		450	50	49	36,000	5	150	27	4,100	6	0
Total		450	50	49	36,000	5	150	27	4,100	6	0

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
FPICN - Tampa			
(none)	Unspecified	0	0
	Total (none)	0	0
Internet	Interview/Special Feature	0	0
	Total Internet	0	0
Other (newsletters, flyers, etc.)	Interview/Special Feature	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	Total Print (newspaper-news item)	0	0
TV	Interview/Special Feature	0	0
	Total TV	0	0
Unspecified	Unspecified	4	0
	Total Unspecified	4	0
Total FPICN - Tampa		4	0
Total		4	0

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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