

Education Activities - Summary

1/1/2014 to 12/31/2014

County Summary

County	Total Programs*	Chargeable	Total Participants	Printed Materials Only	Presentation/Lecture	Health Fair/Special Event	Media Outreach-Chargeable	Media Outreach-Non-Chargeable	Online Learning	Media Audience
FPICN - Tampa	608	593	15,049	1	544	56	4	33	3	20,940
District of Columbia	1	1	100	0	0	0	0	0	1	0
Hardee	1	1	40	0	1	0	0	0	0	0
Hendry	1	1	65	0	0	1	0	0	0	0
Highlands	3	3	217	0	0	3	0	0	0	0
Hillsborough	520	516	10,585	1	497	20	1	12	1	5,397
Indian River	1	1	330	0	0	1	0	0	0	0
Leon	0	0	0	0	0	0	0	2	0	60
Manatee	8	8	352	0	6	2	0	1	0	1,000
Okeechobee	1	1	200	0	0	1	0	0	0	0
Orange	15	13	1,040	0	8	7	0	3	0	1,300
Orleans	3	0	193	0	3	0	0	0	0	0
Osceola	2	2	19	0	2	0	0	0	0	0
Pasco	10	9	474	0	5	5	0	2	0	50
Pinellas	17	16	364	0	7	7	3	10	0	11,033
Polk	12	11	601	0	4	7	0	0	1	0
Putnam	0	0	0	0	0	0	0	1	0	1,000
Saint Lucie	2	2	37	0	2	0	0	0	0	0
Sarasota	6	5	162	0	6	0	0	0	0	0
Seminole	3	3	140	0	1	2	0	0	0	0
Suffolk	1	0	30	0	1	0	0	0	0	0
UNKNOWN	0	0	0	0	0	0	0	1	0	1,000
Wilkes	1	0	100	0	1	0	0	1	0	100
Total	608	593	15,049	1	544	56	4	33	3	20,940

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Program Activities by Audience				
<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	34
			TAMPA GENERAL HOSPITAL	2
			Total for In HILLSBOROUGH	36
		Out of HILLSBOROUGH	- Not at HCF -	68
			HENDRY REGIONAL MEDICAL CENTER	1
			NEMOURS CHILDRENS HOSPITAL-ORLANDO	2
			Total for Out of HILLSBOROUGH	71
		Total for		107
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	68
			FLORIDA HOSPITAL TAMPA	1
			TAMPA GENERAL HOSPITAL	34
			Total for In HILLSBOROUGH	103
		Out of HILLSBOROUGH	- Not at HCF -	17
			BLAKE MEDICAL CENTER	1
			LAKELAND REGIONAL MEDICAL CENTER	1
			LAWNWOOD REGIONAL MEDICAL CENTER HCA	1
			MADISON COUNTY MEMORIAL HOSPITAL	1
			ORLANDO REGIONAL MEDICAL CENTER	4
			REGIONAL MEDICAL CENTER BAYONET POINT	1
			ST ANTHONYS HOSPITAL	2
			TAMPA GENERAL HOSPITAL	1
			Total for Out of HILLSBOROUGH	29
		Total for		132
	Students/Teachers	In HILLSBOROUGH	- Not at HCF -	390
			FLORIDA HOSPITAL TAMPA	1
			TAMPA GENERAL HOSPITAL	1
			Total for In HILLSBOROUGH	392
		Out of HILLSBOROUGH	- Not at HCF -	9
			Total for Out of HILLSBOROUGH	9
		Total for		401

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Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	Unspecified	In HILLSBOROUGH	- Not at HCF -	1
			Total for In HILLSBOROUGH	1
		Total for		1
	Total for FPICN - Tampa			641
Total				641

Program Activities by Status

<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Tampa	Fulfilled	641
	Fulfilled with Printed Info Only	13
	Unable to fulfill - travel logistics	2
	Total for FPICN - Tampa	656
Total		656

Materials Distributed at Presentations

		<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>
FPICN - Tampa	Out of HILLSBOROUGH	11,612	1,492
	In HILLSBOROUGH	14,213	3,610
	Total	25,825	5,102
Total		25,825	5,102

Materials Requested by Callers

		<u>Count</u>
FPICN - Tampa	In HILLSBOROUGH	2,129
	Out of HILLSBOROUGH	8,882
	Total	11,011
Total		11,011

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

Education Activities - Summary

1/1/2014 to 12/31/2014

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Tampa											
Internet	Internet posting	0	0	1	100	2	100	0	0	0	0
	Total Internet	0	0	1	100	2	100	0	0	0	0
Other (newsletters, flyers, etc.)	Internet posting	1	25	0	0	0	0	0	0	0	0
	Interview/Special Feature	4	120	1	1,000	2	20	0	0	1	200
	News Release	0	0	0	0	0	0	0	0	1	50
	Unspecified	0	0	0	0	0	0	1	1,000	2	12
	Total Other (newsletters, flyers, etc.)	5	145	1	1,000	2	20	1	1,000	4	262
Print (newspaper-news item)	Interview/Special Feature	0	0	0	0	1	0	1	1,000	0	0
	News Release	0	0	0	0	0	0	1	5	0	0
	Total Print (newspaper-news item)	0	0	0	0	1	0	2	1,005	0	0
Print (professional publication)	Interview/Special Feature	0	0	0	0	1	100	0	0	0	0
	Total Print (professional publication)	0	0	0	0	1	100	0	0	0	0
TV	Interview/Special Feature	0	0	15	15,000	0	0	3	1,108	0	0
	News Release	0	0	0	0	0	0	1	100	0	0
	Unspecified	0	0	1	1,000	0	0	0	0	0	0
	Total TV	0	0	16	16,000	0	0	4	1,208	0	0
Unspecified	Unspecified	410	0	6	0	6	0	2	0	5	0
	Total Unspecified	410	0	6	0	6	0	2	0	5	0
Total FPICN - Tampa		415	145	24	17,100	12	220	9	3,213	9	262

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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1/1/2014 to 12/31/2014

Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
FPICN - Tampa			
Internet	Internet posting	0	0
	Total Internet	0	0
Other (newsletters, flyers, etc.)	Internet posting	0	0
	Interview/Special Feature	0	0
	News Release	0	0
	Unspecified	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	News Release	0	0
	Total Print (newspaper-news item)	0	0
Print (professional publication)	Interview/Special Feature	0	0
	Total Print (professional publication)	0	0
TV	Interview/Special Feature	0	0
	News Release	0	0
	Unspecified	0	0
	Total TV	0	0
Unspecified	Unspecified	187	0
	Total Unspecified	187	0
Total FPICN - Tampa		187	0

**Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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Media Public Relations Activities		<u>County</u>		<u>Multi-County</u>		<u>Nationwide</u>		<u>Regional</u>		<u>Statewide</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>
Total		415	145	24	17,100	12	220	9	3,213	9	262

**Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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1/1/2014 to 12/31/2014

Media Public Relations Activities		<u>Unspecified</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>
Total		187	0

**Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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