

Education Activities - Summary

1/1/2013 to 12/31/2013

County Summary

County	Total Programs*	Chargeable	Total Participants	Printed Materials Only	Presentation/Lecture	Health Fair/Special Event	Media Outreach-Non-Chargeable	Media Outreach-Chargeable	Community Contact/Site Visit	Media Audience
FPICN - Tampa	639	601	9,356	15	522	64	20	38	2	33,660
Alachua	2	2	50	0	1	0	0	1	0	0
Charlotte	1	1	30	0	0	1	0	0	0	0
Cook	0	0	0	0	0	0	1	0	0	1,000
Fulton	1	0	40	0	1	0	0	0	0	0
Glades	1	1	35	0	0	1	0	0	0	0
Hardee	2	1	8	0	0	2	0	0	2	0
Highlands	4	4	44	0	0	4	0	0	0	0
Hillsborough	514	499	6,342	3	475	22	7	14	0	9,580
Jefferson	1	1	0	0	0	0	0	1	0	1,000
Lee	2	2	0	0	0	0	1	2	0	1,000
Leon	2	1	8	1	1	0	0	0	0	0
Manatee	4	2	232	2	1	1	0	0	0	0
New York	1	1	0	0	0	0	1	1	0	2,000
Okeechobee	3	1	35	1	2	0	0	0	0	0
Orange	30	30	782	0	9	11	2	10	0	9,080
Orleans	1	0	50	0	1	0	0	0	0	0
Osceola	3	2	39	1	1	1	0	0	0	0
Pasco	17	15	473	0	12	5	1	0	0	0
Pinellas	27	22	381	2	8	9	7	8	0	9,000
Polk	8	8	319	0	6	2	0	0	0	0
Saint Lucie	4	2	10	2	1	1	0	0	0	0
Sarasota	6	3	453	2	1	3	0	0	0	0
Seminole	4	2	25	1	2	1	0	0	0	0
Wilkes	1	1	0	0	0	0	0	1	0	1,000
Total	639	601	9,356	15	522	64	20	38	2	33,660

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	49
			Total for In HILLSBOROUGH	49
		Out of HILLSBOROUGH	- Not at HCF -	78
			ARNOLD PALMER HOSPITAL FOR CHILDREN	1
			Total for Out of HILLSBOROUGH	79
		Total for		128
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	9
			FLORIDA HOSPITAL-TAMPA	1
			TAMPA GENERAL HOSPITAL	8
			Total for In HILLSBOROUGH	18
		Out of HILLSBOROUGH	- Not at HCF -	25
			FLORIDA HOSPITAL-WAUCHULA	2
			FLORIDA HOSPITAL-ZEPHYRHILLS	5
			LAKELAND REGIONAL MEDICAL CENTER	1
			ORLANDO REGIONAL MEDICAL CENTER	4
			ST. CLOUD REGIONAL MEDICAL CENTER	1
			ST. LUCIE MEDICAL CENTER	1
			Total for Out of HILLSBOROUGH	39
		Total for		57
	Students/Teachers	In HILLSBOROUGH	- Not at HCF -	451
			Total for In HILLSBOROUGH	451
		Out of HILLSBOROUGH	- Not at HCF -	8
			Total for Out of HILLSBOROUGH	8
		Total for		459
	Unspecified	In HILLSBOROUGH	- Not at HCF -	3
			Total for In HILLSBOROUGH	3

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Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	Unspecified	Out of HILLSBOROUGH	- Not at HCF -	14
			Total for Out of HILLSBOROUGH	14
		Total for		17
	Total for FPICN - Tampa			661
Total				661

Program Activities by Status

<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Tampa	Fulfilled	661
	Fulfilled with Printed Info Only	16
	Unable to fulfill - travel logistics	27
	Total for FPICN - Tampa	704
Total		704

<u>Materials Distributed at Presentations</u>		<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>
FPICN - Tampa	Out of HILLSBOROUGH	20,857	1,774
	In HILLSBOROUGH	15,743	510
	Total	36,600	2,284
Total		36,600	2,284

<u>Materials Requested by Callers</u>		<u>Count</u>
FPICN - Tampa	Out of HILLSBOROUGH	9,954
	In HILLSBOROUGH	3,279
	Total	13,233
Total		13,233

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Tampa											
Other (newsletters, flyers, etc.)	Interview/Special Feature	3	200	4	260	0	0	0	0	0	0
	Unspecified	2	0	1	0	0	0	0	0	0	0
	Total Other (newsletters, flyers, etc.)	5	200	5	260	0	0	0	0	0	0
Print (newspaper-news item)	Interview/Special Feature	1	1,000	9	5,000	0	0	0	0	0	0
	Total Print (newspaper-news item)	1	1,000	9	5,000	0	0	0	0	0	0
Radio	Interview/Special Feature	2	0	0	0	0	0	0	0	0	0
	Total Radio	2	0	0	0	0	0	0	0	0	0
TV	Interview/Special Feature	4	1,200	13	7,000	1	1,000	15	15,000	1	1,000
	Total TV	4	1,200	13	7,000	1	1,000	15	15,000	1	1,000
Unspecified	Unspecified	72	0	9	2,000	4	0	0	0	13	0
	Total Unspecified	72	0	9	2,000	4	0	0	0	13	0
Total FPICN - Tampa		84	2,400	36	14,260	5	1,000	15	15,000	14	1,000
Total		84	2,400	36	14,260	5	1,000	15	15,000	14	1,000

*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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Media Public Relations Activities		<u>Unspecified</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>
FPICN - Tampa			
Other (newsletters, flyers, etc.)	Interview/Special Feature	0	0
	Unspecified	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	Total Print (newspaper-news item)	0	0
Radio	Interview/Special Feature	0	0
	Total Radio	0	0
TV	Interview/Special Feature	0	0
	Total TV	0	0
Unspecified	Unspecified	550	0
	Total Unspecified	550	0
Total FPICN - Tampa		550	0
Total		550	0

**Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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