

# Education Activities - Summary

1/1/2012 to 12/31/2012

## County Summary

County	Total Programs	Charge-able	Total Participants	Unspecified	Presentation/Lecture	Health Fair/Special Event	Media Outreach	Media Audience
<b>FPICN - Tampa</b>	<b>557</b>	<b>389</b>	<b>12,051</b>	<b>3</b>	<b>376</b>	<b>98</b>	<b>80</b>	<b>86,790</b>
Brevard	1	0	0	0	0	1	0	0
Charlotte	4	1	30	0	1	3	0	0
District of Columbia	5	1	0	0	0	0	5	380
Duval	1	0	0	0	0	0	1	1,000
Hardee	5	2	27	0	2	3	0	0
Highlands	3	1	122	0	0	2	1	1,000
Hillsborough	380	327	8,622	0	324	23	33	48,900
Huntingdon	1	0	0	0	0	0	1	60
Indian River	1	0	0	0	0	1	0	0
Lee	2	0	0	0	0	1	1	1,000
Leon	4	2	0	0	1	0	3	6,100
Manatee	12	8	751	0	7	5	0	0
Martin	2	0	0	0	0	2	0	0
Miami-Dade	2	0	0	0	0	0	2	2,000
New York	1	0	0	0	0	0	1	1,000
Orange	43	19	943	0	12	18	13	13,000
Osceola	5	0	0	0	1	4	0	0
Pasco	17	7	529	1	8	6	2	40
Pinellas	33	12	179	1	7	10	15	11,300
Polk	18	7	435	0	7	10	1	10
Saint Lucie	1	0	0	0	0	1	0	0
San Miguel	3	0	284	0	2	1	0	0
Sarasota	6	2	79	0	2	3	1	1,000
Seminole	7	0	50	1	2	4	0	0
<b>Total</b>	<b>557</b>	<b>389</b>	<b>12,051</b>	<b>3</b>	<b>376</b>	<b>98</b>	<b>80</b>	<b>86,790</b>

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## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	59
			TAMPA GENERAL HOSPITAL	1
			Total for In HILLSBOROUGH	60
		Out of HILLSBOROUGH	- Not at HCF -	57
			Total for Out of HILLSBOROUGH	57
			Total for	117
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	6
			TAMPA GENERAL HOSPITAL	27
			Total for In HILLSBOROUGH	33
		Out of HILLSBOROUGH	- Not at HCF -	25
			ALL CHILDRENS HOSPITAL	1
			ORLANDO REGIONAL MEDICAL CENTER	3
			Total for Out of HILLSBOROUGH	29
		Total for	62	
	Students/Teachers	In HILLSBOROUGH	- Not at HCF -	278
			Total for In HILLSBOROUGH	278
		Out of HILLSBOROUGH	- Not at HCF -	14
			Total for Out of HILLSBOROUGH	14
		Total for	292	
	Unspecified	In HILLSBOROUGH	- Not at HCF -	9
			Total for In HILLSBOROUGH	9
		Out of HILLSBOROUGH	- Not at HCF -	77
			Total for Out of HILLSBOROUGH	77
		Total for	86	
	Total for FPICN - Tampa			
Total				557

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Program Activities by Status		
<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Tampa	Fulfilled	501
	Fulfilled with Printed Info Only	10
	Unable to fulfill - no staff available	1
	Unable to fulfill - travel logistics	76
	<b>Total for FPICN - Tampa</b>	<b>588</b>
<b>Total</b>		<b>588</b>

# Education Activities - Summary

1/1/2012 to 12/31/2012

Materials Distributed		<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>
FPICN - Tampa	Out of HILLSBOROUGH	11,930	681
	In HILLSBOROUGH	12,157	0
	<b>Total</b>	<b>24,087</b>	<b>681</b>
<b>Total</b>		<b>24,087</b>	<b>681</b>

# Education Activities - Summary

1/1/2012 to 12/31/2012

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Tampa											
Other (newsletters, flyers, etc.)	Interview/Special Feature	2	110	0	0	6	440	0	0	0	0
	Unspecified	3	40	2	1,000	0	0	0	0	0	0
	Total Other (newsletters, flyers, etc.)	5	150	2	1,000	6	440	0	0	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0	10	5,300	0	0	2	2,000	0	0
	Total Print (newspaper-news item)	0	0	10	5,300	0	0	2	2,000	0	0
Radio	Interview/Special Feature	0	0	2	200	1	1,000	0	0	0	0
	Total Radio	0	0	2	200	1	1,000	0	0	0	0
TV	Interview/Special Feature	10	10,000	23	14,700	0	0	15	44,000	2	6,000
	News Release	0	0	1	1,000	0	0	0	0	0	0
	Total TV	10	10,000	24	15,700	0	0	15	44,000	2	6,000
Unspecified	Unspecified	75	0	9	1,000	4	0	2	0	5	0
	Total Unspecified	75	0	9	1,000	4	0	2	0	5	0
Total FPICN - Tampa		90	10,150	47	23,200	11	1,440	19	46,000	7	6,000
Total		90	10,150	47	23,200	11	1,440	19	46,000	7	6,000

# Education Activities - Summary

1/1/2012 to 12/31/2012

Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
FPICN - Tampa			
Other (newsletters, flyers, etc.)	Interview/Special Feature	0	0
	Unspecified	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	Total Print (newspaper-news item)	0	0
Radio	Interview/Special Feature	0	0
	Total Radio	0	0
TV	Interview/Special Feature	0	0
	News Release	0	0
	Total TV	0	0
Unspecified	Unspecified	414	0
	Total Unspecified	414	0
Total FPICN - Tampa		414	0
Total		414	0