

# Education Activities - Summary

1/1/2021 to 12/31/2021

## County Summary

County	Total Programs*	Chargeable	Total Participants	Coalition/Partner Update	Community Contact/Site Visit	Data Request	Health Fair/Special Event	Media/Social Media-Non-Chargeable	Media/Social Media-Chargeable	Online Learning	Presentation/Lecture
<b>FPICN - Jacksonville</b>	<b>89</b>	<b>0</b>	<b>656,130</b>	<b>19</b>	<b>28</b>	<b>16</b>	<b>5</b>	<b>209</b>	<b>0</b>	<b>1</b>	<b>48</b>
Alachua	4	0	43	0	0	1	0	0	0	0	3
Allegheny	5	0	54	0	0	0	0	0	0	0	5
Brevard	2	0	17	0	0	0	0	0	0	0	2
Citrus	3	0	109	0	4	0	1	0	0	0	2
Clay	3	0	76	0	5	0	1	0	0	0	2
Duval	47	0	655,403	9	3	10	1	197	0	0	27
Escambia	1	0	0	0	0	1	0	1	0	0	0
Flagler	1	0	8	0	0	0	0	0	0	1	0
Gadsden	0	0	0	0	0	0	0	1	0	0	0
Lake	1	0	1	0	0	0	0	0	0	0	1
Leon	9	0	110	5	0	2	1	3	0	0	1
Levy	1	0	65	0	0	0	1	0	0	0	0
Marion	6	0	45	5	7	0	0	0	0	0	1
Nassau	1	0	103	0	0	0	0	0	0	0	1
Pasco	0	0	0	0	0	0	0	1	0	0	0
Saint Croix	1	0	20	0	0	0	0	0	0	0	1
Saint John	0	0	0	0	0	0	0	1	0	0	0
Saint Johns	0	0	0	0	5	0	0	0	0	0	0
Saint Lucie	2	0	43	0	0	1	0	0	0	0	1
Saint Thomas	1	0	33	0	0	0	0	4	0	0	1
Sumter	0	0	0	0	4	0	0	0	0	0	0
Unspecified	0	0	0	0	0	0	0	1	0	0	0
Volusia	1	0	0	0	0	1	0	0	0	0	0

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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<u>County</u>	<u>Media Audience</u>
<b>FPICN - Jacksonville</b>	<b>139,661,313</b>
Alachua	0
Allegheny	0
Brevard	0
Citrus	0
Clay	0
Duval	6,215,458
Escambia	0
Flagler	0
Gadsden	132,898,188
Lake	0
Leon	539,886
Levy	0
Marion	0
Nassau	0
Pasco	0
Saint Croix	0
Saint John	7,781
Saint Johns	0
Saint Lucie	0
Saint Thomas	0
Sumter	0
Unspecified	0
Volusia	0

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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County	Total Programs*	Chargeable	Total Participants	Coalition/Partner Update	Community Contact/Site Visit	Data Request	Health Fair/Special Event	Media/Social Media-Non-Chargeable	Media/Social Media-Chargeable	Online Learning	Presentation/Lecture
<b>FPICN - Miami</b>	<b>152</b>	<b>112</b>	<b>3,338</b>	<b>29</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>0</b>	<b>0</b>	<b>117</b>
Broward	12	9	175	0	0	0	0	1	0	0	12
Citrus	1	0	20	0	0	0	0	0	0	0	1
Duval	1	0	45	0	0	0	0	0	0	0	1
Lee	2	0	16	0	0	1	0	0	0	0	1
Miami-Dade	126	100	2,673	29	2	0	4	1	0	0	93
Palm Beach	4	1	110	0	1	0	0	0	0	0	4
Unspecified	6	2	299	0	0	1	0	2	0	0	5

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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## County Summary

<u>County</u>	<u>Media Audience</u>
<b>FPICN - Miami</b>	<b>3,300</b>
Broward	1,000
Citrus	0
Duval	0
Lee	0
Miami-Dade	1,000
Palm Beach	0
Unspecified	1,300

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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## County Summary

County	Total Programs*	Chargeable	Total Participants	Coalition/Partner Update	Community Contact/Site Visit	Data Request	Health Fair/Special Event	Media/Social Media-Non-Chargeable	Media/Social Media-Chargeable	Online Learning	Presentation/Lecture
<b>FPICN - Tampa</b>	<b>643</b>	<b>622</b>	<b>1,014,524</b>	<b>121</b>	<b>0</b>	<b>0</b>	<b>53</b>	<b>16</b>	<b>18</b>	<b>0</b>	<b>451</b>
Charlotte	8	8	74	4	0	0	4	0	0	0	0
DeSoto	3	3	47	2	0	0	1	0	0	0	0
Glades	5	5	111	3	0	0	1	0	0	0	1
Hardee	12	12	267	7	0	0	5	0	0	0	0
Hendry	3	3	39	2	0	0	1	0	0	0	0
Highlands	4	4	118	0	0	0	4	0	0	0	0
Hillsborough	441	432	1,006,504	12	0	0	10	16	18	0	401
Indian River	1	1	26	0	0	0	0	0	0	0	1
Manatee	14	11	410	13	0	0	1	0	0	0	0
Okeechobee	4	4	391	0	0	0	4	0	0	0	0
Orange	22	22	1,521	7	0	0	5	0	0	0	10
Osceola	10	10	243	9	0	0	1	0	0	0	0
Pasco	21	18	1,205	16	0	0	4	0	0	0	1
Pinellas	18	15	560	12	0	0	1	0	0	0	5
Polk	18	16	1,102	9	0	0	6	0	0	0	3
Saint Lucie	11	11	184	6	0	0	1	0	0	0	4
Sarasota	37	36	458	13	0	0	2	0	0	0	22
Seminole	8	8	250	6	0	0	2	0	0	0	0
UNKNOWN	3	3	1,014	0	0	0	0	0	0	0	3
<b>Total</b>	<b>884</b>	<b>734</b>	<b>1,673,992</b>	<b>169</b>	<b>31</b>	<b>18</b>	<b>62</b>	<b>229</b>	<b>18</b>	<b>1</b>	<b>616</b>

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

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<u>County</u>	<u>Media Audience</u>
<b>FPICN - Tampa</b>	<b>3,215,511</b>
Charlotte	0
DeSoto	0
Glades	0
Hardee	0
Hendry	0
Highlands	0
Hillsborough	3,215,511
Indian River	0
Manatee	0
Okeechobee	0
Orange	0
Osceola	0
Pasco	0
Pinellas	0
Polk	0
Saint Lucie	0
Sarasota	0
Seminole	0
UNKNOWN	0
<b>Total</b>	<b>142,880,124</b>

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# Education Activities - Summary

1/1/2021 to 12/31/2021

## Program Activities by Audience

Center	Audience	Home County	HCF	Total Programs
FPICN - Jacksonville	General Public	In DUVAL	- Not at HCF -	196
			Total for In DUVAL	196
		Out of DUVAL	- Not at HCF -	24
			Total for Out of DUVAL	24
		Total for		220
	Health Care Professionals/Providers	In DUVAL	- Not at HCF -	15
			UF HEALTH JACKSONVILLE\Pavilion	14
			Total for In DUVAL	29
		Out of DUVAL	- Not at HCF -	34
			Total for Out of DUVAL	34
		Total for		63
	Professionals	In DUVAL	- Not at HCF -	9
			UF HEALTH JACKSONVILLE\Pavilion	1
			Total for In DUVAL	10
		Out of DUVAL	- Not at HCF -	12
			Total for Out of DUVAL	12
		Total for		22
	Students	In DUVAL	- Not at HCF -	1
			Total for In DUVAL	1
		Out of DUVAL	- Not at HCF -	2
			Total for Out of DUVAL	2
		Total for		3
	Unspecified	In DUVAL	- Not at HCF -	11
			Total for In DUVAL	11
		Out of DUVAL	- Not at HCF -	7
			Total for Out of DUVAL	7
		Total for		18
	Total for FPICN - Jacksonville			
FPICN - Miami	General Public	In MIAMI-DADE	- Not at HCF -	23
			Total for In MIAMI-DADE	23

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

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## Program Activities by Audience

Center	Audience	Home County	HCF	Total Programs
FPICN - Miami	General Public	Out of MIAMI-DADE	- Not at HCF -	23
			HEALTH PARK MEDICAL CENTER	2
			Total for Out of MIAMI-DADE	25
		Total for		48
	Health Care Professionals/Providers	In MIAMI-DADE	- Not at HCF -	1
			JACKSON MEMORIAL HOSPITAL	100
			Total for In MIAMI-DADE	101
		Out of MIAMI-DADE	- Not at HCF -	3
			ST MARY'S MEDICAL CENTER	1
			Total for Out of MIAMI-DADE	4
		Total for		105
	Students	In MIAMI-DADE	- Not at HCF -	5
			Total for In MIAMI-DADE	5
		Out of MIAMI-DADE	- Not at HCF -	1
			Total for Out of MIAMI-DADE	1
		Total for		6
	Total for FPICN - Miami			159
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	26
			Total for In HILLSBOROUGH	26
		Out of HILLSBOROUGH	- Not at HCF -	18
			Total for Out of HILLSBOROUGH	18
		Total for		44
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	259
			TAMPA GENERAL HOSPITAL	11
			Total for In HILLSBOROUGH	270
		Out of HILLSBOROUGH	- Not at HCF -	27
			BAYFRONT HEALTH ST PETERSBURG	3
			CLEVELAND CLINIC HOSPITAL	2
			LAKELAND REGIONAL MEDICAL CENTER	1
			SARASOTA MEMORIAL HOSPITAL-MAIN	21
			Total for Out of HILLSBOROUGH	54
		Total for		324

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable



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## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	Professionals	In HILLSBOROUGH	- Not at HCF -	34
			Total for In HILLSBOROUGH	34
		Out of HILLSBOROUGH	- Not at HCF -	82
			Total for Out of HILLSBOROUGH	82
		Total for		116
	Students	In HILLSBOROUGH	- Not at HCF -	63
			Total for In HILLSBOROUGH	63
		Out of HILLSBOROUGH	- Not at HCF -	1
			Total for Out of HILLSBOROUGH	1
		Total for		64
	Students/Teachers	In HILLSBOROUGH	- Not at HCF -	41
			Total for In HILLSBOROUGH	41
		Total for		41
	Unspecified	In HILLSBOROUGH	- Not at HCF -	23
			Total for In HILLSBOROUGH	23
		Out of HILLSBOROUGH	- Not at HCF -	47
			Total for Out of HILLSBOROUGH	47
		Total for		70
	Total for FPICN - Tampa			659
Total				1,144

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

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Program Activities by Status		
<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Jacksonville	Fulfilled	325
	Fulfilled with Printed Info Only	8
	Fulfilled by Volunteer	1
	Open	6
	Cancelled	9
	Unable to Fulfill	1
	<b>Total for FPICN - Jacksonville</b>	<b>350</b>
FPICN - Miami	Fulfilled	157
	Fulfilled with Printed Info Only	3
	Fulfilled with Trained Partner	2
	<b>Total for FPICN - Miami</b>	<b>162</b>
FPICN - Tampa	Fulfilled	654
	Fulfilled with Printed Info Only	36
	Fulfilled with Trained Partner	5
	<b>Total for FPICN - Tampa</b>	<b>695</b>
<b>Total</b>		<b>1,207</b>

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

# Education Activities - Summary

1/1/2021 to 12/31/2021

Materials Distributed at Presentations		<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>	<u>Fulfilled by Volunteer</u>	<u>Fulfilled with Trained Partner</u>	<u>Open</u>
FPICN - Jacksonville	In DUVAL	3,520	500	102	0	510
	Out of DUVAL	12,461	2,785	0	0	0
	<b>Total</b>	<b>15,981</b>	<b>3,285</b>	<b>102</b>		<b>510</b>
FPICN - Miami	In MIAMI-DADE	832	2,300	0	2,450	0
	Out of MIAMI-DADE	60	0	0	0	0
	<b>Total</b>	<b>892</b>	<b>2,300</b>		<b>2,450</b>	
FPICN - Tampa	In HILLSBOROUGH	5,837	8,550	0	0	0
	Out of HILLSBOROUGH	3,275	29,353	0	0	0
	<b>Total</b>	<b>9,112</b>	<b>37,903</b>			
<b>Total</b>		<b>25,985</b>	<b>43,488</b>	<b>102</b>	<b>2,450</b>	<b>510</b>

Materials Requested by Callers		<u>Count</u>
FPICN - Jacksonville	Out of DUVAL	36,462
	In DUVAL	3,334
	<b>Total</b>	<b>39,796</b>
FPICN - Miami	Out of MIAMI-DADE	36,214
	In MIAMI-DADE	10,608
	<b>Total</b>	<b>46,822</b>
FPICN - Tampa	Out of HILLSBOROUGH	30,126
	In HILLSBOROUGH	3,123
	<b>Total</b>	<b>33,249</b>
<b>Total</b>		<b>119,867</b>

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# Education Activities - Summary

1/1/2021 to 12/31/2021

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Jacksonville											
Internet	Interview/Special Feature	0	0	0	0	0	0	1	5,000	0	0
	Unspecified	0	0	0	0	1	0	0	0	0	0
	Website update	1	7,781	0	0	0	0	1	0	1	0
	Total Internet	1	7,781	0	0	1	0	2	5,000	1	0
Print (newspaper-news item)	Interview/Special Feature	0	0	0	0	0	0	3	0	0	0
	Unspecified	1	0	0	0	1	0	1	0	0	0
	Website update	0	0	0	0	0	0	1	0	0	0
	Total Print (newspaper-news item)	1	0	0	0	1	0	5	0	0	0
Print (professional publication)	Interview/Special Feature	0	0	0	0	0	0	1	3,500	1	539,886
	Total Print (professional publication)	0	0	0	0	0	0	1	3,500	1	539,886
Social Media - Facebook	Post	0	0	0	0	0	0	0	0	92	431,500
	Total Social Media - Facebook	0	0	0	0	0	0	0	0	92	431,500
Social Media - Twitter	Post	0	0	0	0	0	0	0	0	94	184,236
	Total Social Media - Twitter	0	0	0	0	0	0	0	0	94	184,236
TV	Interview/Special Feature	0	0	0	0	0	0	13	135,604,382	0	0
	Unspecified	0	0	0	0	0	0	5	0	0	0
	Total TV	0	0	0	0	0	0	18	135,604,382	0	0

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Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
FPICN - Jacksonville			
Internet	Interview/Special Feature	0	0
	Unspecified	0	0
	Website update	0	0
	Total Internet	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	Unspecified	0	0
	Website update	0	0
	Total Print (newspaper-news item)	0	0
Print (professional publication)	Interview/Special Feature	0	0
	Total Print (professional publication)	0	0
Social Media - Facebook	Post	0	0
	Total Social Media - Facebook	0	0
Social Media - Twitter	Post	0	0
	Total Social Media - Twitter	0	0
TV	Interview/Special Feature	0	0
	Unspecified	1	0
	Total TV	1	0

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Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
Unspecified	Unspecified	49	0	1	0	2	0	39	2,894,528	3	0
	Total Unspecified	49	0	1	0	2	0	39	2,894,528	3	0
<b>Total FPICN - Jacksonville</b>		<b>51</b>	<b>7,781</b>	<b>1</b>	<b>0</b>	<b>4</b>	<b>0</b>	<b>65</b>	<b>138,507,410</b>	<b>191</b>	<b>1,155,622</b>
FPICN - Miami											
Other (newsletters, flyers, etc.)	News Release	0	0	0	0	0	0	0	0	1	500
	Total Other (newsletters, flyers, etc.)	0	0	0	0	0	0	0	0	1	500
Print (newspaper-news item)	Interview/Special Feature	0	0	0	0	0	0	2	2,000	0	0
	Total Print (newspaper-news item)	0	0	0	0	0	0	2	2,000	0	0
Unspecified	Unspecified	151	0	0	0	5	800	0	0	3	0
	Total Unspecified	151	0	0	0	5	800	0	0	3	0
<b>Total FPICN - Miami</b>		<b>151</b>	<b>0</b>	<b>0</b>		<b>5</b>	<b>800</b>	<b>2</b>	<b>2,000</b>	<b>4</b>	<b>500</b>
FPICN - Tampa											
Internet	Interview/Special Feature	0	0	0	0	1	1,000,000	1	10,000	1	5,000
	Unspecified	0	0	0	0	1	0	12	1,200,000	0	0
	Total Internet	0	0	0	0	2	1,000,000	13	1,210,000	1	5,000
Social Media - Instagram	Post	0	0	0	0	0	0	0	0	16	277
	Total Social Media - Instagram	0	0	0	0	0	0	0	0	16	277
TV	Unspecified	0	0	0	0	0	0	0	0	1	1,000,000
	Total TV	0	0	0	0	0	0	0	0	1	1,000,000

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Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
Unspecified	Unspecified	37	0
	Total Unspecified	37	0
<b>Total FPICN - Jacksonville</b>		<b>38</b>	<b>0</b>
FPICN - Miami			
Other (newsletters, flyers, etc.)	News Release	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	Total Print (newspaper-news item)	0	0
Unspecified	Unspecified	0	0
	Total Unspecified	0	0
<b>Total FPICN - Miami</b>		<b>0</b>	
FPICN - Tampa			
Internet	Interview/Special Feature	0	0
	Unspecified	0	0
	Total Internet	0	0
Social Media - Instagram	Post	0	0
	Total Social Media - Instagram	0	0
TV	Unspecified	0	0
	Total TV	0	0

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Media Public Relations Activities		<u>County</u>		<u>Multi-County</u>		<u>Nationwide</u>		<u>Regional</u>		<u>Statewide</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>
Unspecified	Unspecified	571	0	23	0	14	0	38	0	7	0
	Total Unspecified	571	0	23	0	14	0	38	0	7	0
Total FPICN - Tampa		571	0	23	0	16	1,000,000	51	1,210,000	25	1,005,277
Total		773	7,781	24	0	25	1,000,800	118	139,719,410	220	2,161,399

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Media Public Relations Activities		<u>Unspecified</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>
Unspecified	Unspecified	9	234
	Total Unspecified	9	234
Total FPICN - Tampa		9	234
Total		47	234

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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