					County Su	ımmary			
<u>County</u>	Total Programs*	Charge- able	Total Participants	Presentation/L ecture	Health Fair/Special Event	Media Outreach-Non- Chargeable	Media Outreach- Chargeable	Community Contact/Site Visit	Media Audience
FPICN - Jacksonville	164	119	21,910	104	60	_	0	1	2,433,867
Alachua	2	1	123	1	1	0	0	0	0
Baker	1	1	5	1	0	1	0	0	3
Bradford	3	3	340	2	1	0	0	0	0
Brevard	2	0	1,850	0	2	1	0	0	296,000
Citrus	3	2	299	2	1	1	0	0	3
Clay	4	3	1,775	0	4	0	0	0	0
Duval	89	64	11,689	52	37	14	0	0	1,717,473
Flagler	10	6	1,744	5	5	0	0	0	0
Franklin	1	0	7	1	0	0	0	0	0
Gadsden	1	1	223	0	1	1	0	0	0
Jackson	0	0	0	0	0	1	0	0	0
Jefferson	1	1	37	1	0	1	0	0	3,000
Lake	1	0	500	0	1	1	0	0	20,600
Leon	6	1	84	6	0	0	0	1	0
Maricopa	0	0	0	0	0	1	0	0	3
Marion	3	2	1,016	1	2	0	0	0	0
Nassau	3	3	134	3	0	0	0	0	0
Orange	1	0	0	1	0	0	0	0	0
Saint Croix	5	5	131	4	1	1	0	0	7
Saint John	1	1	17	1	0	1	0	0	56,250
Saint Johns	5	5	725	4	1	0	0	0	0
Saint Thomas	10	10	520	9	1	3	0	0	50,028
Volusia	4	3	159	3	1	1	0	0	286,000
Wakulla	1	1	87	1	0	1	0	0	4,500
Washington	7	6	445	6	1	0	0	0	0

	County Summary											
<u>County</u>	Total Programs*	Charge- able	Total Participants	Presentation/L ecture	<u>Health</u> <u>Fair/Special</u> <u>Event</u>	Media Outreach-Non- Chargeable	<u>Media</u> <u>Outreach-</u> <u>Chargeable</u>	Community Contact/Site Visit	<u>Media</u> <u>Audience</u>			
FPICN - Miami	840	727	50,152	715	109	0	16	12	868,260			
Brevard	1	0	100	0	1	0	0	0	0			
Broward	351	283	10,024	336	14	0	1	3	0			
Collier	43	43	891	36	5	0	2	1	0			
Hendry	2	2	200	0	2	0	0	0	0			
Lee	8	8	722	6	1	0	1	2	0			
Miami-Dade	380	371	25,662	306	65	0	9	4	825,260			
Okeechobee	1	1	100	0	1	0	0	0	0			
Palm Beach	51	17	12,392	30	20	0	1	1	40,000			
Unspecified	3	2	61	1	0	0	2	1	3,000			

	County Summary										
<u>County</u>	<u>Total</u> <u>Programs*</u>	Charge- able	Total Participants	Presentation/L ecture	Health Fair/Special Event	Media Outreach-Non- Chargeable	<u>Media</u> <u>Outreach-</u> <u>Chargeable</u>	Community Contact/Site Visit	<u>Media</u> <u>Audience</u>		
FPICN - Tampa	496	486	16,616	441	55	38	0	0	40,300		
Charlotte	1	0	200	0	1	0	0	0	0		
Hardee	1	1	40	0	1	0	0	0	0		
Hendry	1	1	250	0	1	0	0	0	0		
Highlands	4	4	405	2	2	0	0	0	0		
Hillsborough	388	383	11,711	368	20	19	0	0	26,000		
Indian River	1	1	75	0	1	0	0	0	0		
Manatee	18	18	492	15	3	0	0	0	0		
New York	0	0	0	0	0	1	0	0	50		
Okeechobee	7	7	605	6	1	0	0	0	0		
Orange	16	15	554	11	5	2	0	0	2,000		
Pasco	14	14	359	8	6	0	0	0	0		
Pinellas	18	17	871	9	9	12	0	0	11,100		
Polk	14	14	237	13	1	0	0	0	0		
Saint Lucie	0	0	0	0	0	1	0	0	50		
San Francisco	2	0	260	2	0	0	0	0	0		
Sarasota	6	6	169	5	1	1	0	0	1,000		
Seminole	5	5	388	2	3	0	0	0	0		
Wilkes	0	0	0	0	0	2	0	0	100		
Total	1,500	1,332	88,678	1,260	224	67	16	13	3,342,427		

Comton		ogram Activities by A		Total Drawrows
Center	<u>Audience</u>	Home County	<u>HCF</u>	<u>Total Programs</u>
FPICN - Jacksonville	General Public	In DUVAL	- Not at HCF -	44
			UF HEALTH JACKSONVILLE	
			Total for In DUVAL	45
		Out of DUVAL	- Not at HCF -	45
			VA MEDICAL CENTER-GAINESVILLE	
			Total for Out of DUVAL	46
		Total for		9.
	Health Care Professionals/Providers	In DUVAL	- Not at HCF -	3
			MAYO CLINIC - JACKSONVILLE	•
			MEMORIAL HOSPITAL-JACKSONVILLE	•
			UF HEALTH JACKSONVILLE	17
			Total for In DUVAL	22
		Out of DUVAL	- Not at HCF -	11
			MYRAH KEATING SMITH COMM HEALTH CENTER	•
			Total for Out of DUVAL	12
		Total for	'	34
	Students/Teachers	In DUVAL	- Not at HCF -	32
			Total for In DUVAL	32
		Out of DUVAL	- Not at HCF -	28
			Total for Out of DUVAL	28
		Total for		60
	Unspecified	In DUVAL	- Not at HCF -	3
			UF HEALTH JACKSONVILLE	•
			Total for In DUVAL	4
		Out of DUVAL	- Not at HCF -	
			Total for Out of DUVAL	
		Total for		9
	Total for FPICN - Jacksonville		194	
PICN - Miami	General Public	In MIAMI-DADE	- Not at HCF -	136
			JACKSON MEMORIAL HOSPITAL	•
			JACKSON NORTH MEDICAL CENTER	2

<sup>\*</sup>Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

	Pr	ogram Activities by A	udience	
<u>Center</u>	<u>Audience</u>	Home County	<u>HCF</u>	<u>Total Programs</u>
FPICN - Miami	General Public	In MIAMI-DADE	KENDALL REGIONAL MEDICAL	1
			MERCY HOSPITAL ,INC.	12
			MOUNT SINAI MEDICAL CENTER	27
			NICKLAUS CHILDRENS HOSPITAL	25
			SOUTH MIAMI HOSPITAL	27
			Total for In MIAMI-DADE	231
		Out of MIAMI-DADE	- Not at HCF -	107
			BROWARD HEALTH MEDICAL CENTER	65
			BROWARD HEALTH NORTH	1
			JOE DIMAGGIO CHILDREN'S HOSPITAL	1
			MEMORIAL HOSPITAL - MIRAMAR	6
			MEMORIAL HOSPITAL WEST	112
			MEMORIAL REGIONAL HOSPITAL	80
			NAPLES COMMUNITY HOSPITAL	34
			PLANTATION GENERAL HOSPITAL	26
			Total for Out of MIAMI-DADE	432
		Total for	663	
	Health Care Professionals/Providers	In MIAMI-DADE	- Not at HCF -	13
			JACKSON MEMORIAL HOSPITAL	90
			MOUNT SINAI MEDICAL CENTER	1
			PALMETTO GENERAL HOSPITAL AMI	1
			UNIVERSITY OF MIAMI HOSPITAL	1
			WEST KENDALL BAPTIST HOSPITAL	1
			Total for In MIAMI-DADE	107
		Out of MIAMI-DADE	- Not at HCF -	6
			BETHESDA HOSPITAL WEST	1
			BROWARD HEALTH MEDICAL CENTER	1
			BROWARD HEALTH NORTH	1
			JACKSON NORTH MEDICAL CENTER	2
			MEMORIAL REGIONAL HOSPITAL	1

<u>Center</u>	<u>Audience</u>	<b>Home County</b>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Miami	Health Care Professionals/Providers	Out of MIAMI-DADE	ST MARY'S HOSPITAL	1
			Total for Out of MIAMI-DADE	13
		Total for		120
	Students/Teachers	In MIAMI-DADE	- Not at HCF -	43
			JACKSON MEMORIAL HOSPITAL	1
			Total for In MIAMI-DADE	44
		Out of MIAMI-DADE	- Not at HCF -	19
			Total for Out of MIAMI-DADE	19
		Total for	'	63
	Unspecified	In MIAMI-DADE	- Not at HCF -	2
			Total for In MIAMI-DADE	2
		Out of MIAMI-DADE	- Not at HCF -	4
			Total for Out of MIAMI-DADE	4
		Total for		6
	Total for FPICN - Miami			852
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	41
			Total for In HILLSBOROUGH	41
		Out of HILLSBOROUGH	- Not at HCF -	63
			Total for Out of HILLSBOROUGH	63
		Total for		104
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	96
			BRANDON REGIONAL HOSPITAL	3
			SHRINERS HOSPITALS FOR CHILDREN-TAMPA	1
			TAMPA GENERAL HOSPITAL	15
			Total for In HILLSBOROUGH	115
		Out of HILLSBOROUGH	- Not at HCF -	21
			ARNOLD PALMER MEDICAL CENTER	4
			BARTOW REGIONAL MEDICAL CENTER	8
			FLORIDA HOSPITAL WESLEY CHAPEL	1
			HEART OF FLORIDA	1

	Program Activities by Audience									
Center	<u>Audience</u>	Home County	HCF	<u>Total Programs</u>						
FPICN - Tampa	Health Care Professionals/Providers	Out of HILLSBOROUGH	LARGO MEDICAL CENTER - INDIAN ROCKS	1						
			NEMOURS CHILDRENS HOSPITAL-ORLANDO	1						
			ORLANDO REGIONAL MEDICAL CENTER	4						
			RAULERSON HOSPITAL	5						
			VENICE REGIONAL BAYFRONT HEALTH	1						
			Total for Out of HILLSBOROUGH	47						
		Total for	162							
	Students/Teachers	In HILLSBOROUGH	- Not at HCF -	250						
			Total for In HILLSBOROUGH	250						
		Out of HILLSBOROUGH	- Not at HCF -	14						
			Total for Out of HILLSBOROUGH	14						
		Total for	264							
	Unspecified	In HILLSBOROUGH	- Not at HCF -	1						
			Total for In HILLSBOROUGH	1						
		Out of HILLSBOROUGH	- Not at HCF -	3						
			Total for Out of HILLSBOROUGH	3						
		Total for		4						
	Total for FPICN - Tampa	·		534						
Total				1,580						

	Program Activities by Status	
<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Jacksonville	Fulfilled	177
	Fulfilled with Printed Info Only	5
	Fulfilled by volunteer	17
	Open	1
	Cancelled	16
	Unable to Fulfill	1
	Unable to fulfill - scheduling conflict	1
	Unable to fulfill - no staff available	5
	Unable to Fulfill - low attendance	3
	Total for FPICN - Jacksonville	226
FPICN - Miami	Fulfilled	254
	Fulfilled with Printed Info Only	12
	Fulfilled with Train the Trainer	490
	Fulfilled by volunteer	108
	Total for FPICN - Miami	864
FPICN - Tampa	Fulfilled	534
	Fulfilled with Printed Info Only	3
	Open	4
	Total for FPICN - Tampa	541
Total		1,631

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Materials Distributed at Presentations		Fulfilled	Fulfilled with Printed Info Only	Fulfilled by volunteer	Fulfilled with Train the Trainer	<u>Open</u>
FPICN - Jacksonville	Out of DUVAL	9,781	1,220	506	0	0
	In DUVAL	11,691	0	345	0	0
	Total	21,472	1,220	851		
FPICN - Miami	In MIAMI-DADE	42,443	2,490	2,406	35,775	0
	Out of MIAMI-DADE	21,602	6,165	9,065	38,823	0
	Total	64,045	8,655	11,471	74,598	
FPICN - Tampa	In HILLSBOROUGH	10,495	600	0	0	160
	Out of HILLSBOROUGH	7,566	520	0	0	0
	Total	18,061	1,120			160
Total		103,578	10,995	12,322	74,598	160

Materials Reque	sted by Callers	Count
FPICN - Jacksonville	Out of DUVAL	9,196
	In DUVAL	1,733
	Total	10,929
FPICN - Miami	In MIAMI-DADE	14,709
	Out of MIAMI-DADE	39,206
	Total	53,915
FPICN - Tampa	Out of HILLSBOROUGH	10,419
	In HILLSBOROUGH	1,394
	Total	11,813
Total		76,657

	Media Public Relations Activities		<u>County</u>		County	<u>Nationwide</u>		<u>Regional</u>		<u>Statewide</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	<u>Audience</u>
FPICN - Jackso	nville										
Internet	News Release	0	0	0	0	1	0	0	0	0	0
	Total Internet	0	0	0	0	1	0	0	0	0	0
Print	Internet posting	0	0	0	0	0	0	0	0	1	0
(newspaper- news item)	Interview/Special Feature	3	7,503	2	679,654	3	7	0	0	2	56,257
	News Release	0	0	1	20,600	0	0	0	0	1	50,000
	Total Print (newspaper-news item)	3	7,503	3	700,254	3	7	0	0	4	106,257
Print (professional	Interview/Special Feature	0	0	0	0	0	0	1	3	0	0
publication)	Total Print (professional publication)	0	0	0	0	0	0	1	3	0	0
Radio	Interview/Special Feature	0	0	0	0	1	1,223,438	0	0	1	7
	Total Radio	0	0	0	0	1	1,223,438	0	0	1	7
TV	Internet posting	0	0	0	0	0	0	1	349	0	0
	Interview/Special Feature	0	0	7	100,020	0	0	2	0	2	23
	Total TV	0	0	7	100,020	0	0	3	349	2	23
Unspecified	Unspecified	78	0	24	6	0	0	12	0	6	0
	Total Unspecified	78	0	24	6	0	0	12	0	6	0
Total FPICN - Jacksonville		81	7,503	34	800,280	5	1,223,445	16	352	13	106,287
FPICN - Miami											
Internet	Internet posting	0	0	0	0	1	0	0	0	0	0
	Interview/Special Feature	0	0	0	0	0	0	2	0	0	0
	Total Internet	0	0	0	0	1	0	2	0	0	0

<sup>\*</sup>Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

	ation Aoti	VILICO	Gui
	ic Relations vities	<u>Unspe</u>	ecified
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>
FPICN - Jackson	ville		
Internet	News Release	1	296,000
	Total Internet	1	296,000
Print	Internet posting	0	0
(newspaper- news item)	Interview/Special Feature	0	0
	News Release	0	0
	Total Print (newspaper-news item)	0	0
Print (professional	Interview/Special Feature	0	0
publication)	Total Print (professional publication)	0	0
Radio	Interview/Special Feature	0	0
	Total Radio	0	0
TV	Internet posting	0	0
	Interview/Special Feature	0	0
	Total TV	0	0
Unspecified	Unspecified	76	0
	Total Unspecified	76	0
Total FPICN - Ja	cksonville	77	296,000
FPICN - Miami			
Internet	Internet posting	0	0
	Interview/Special Feature	0	0
	Total Internet	0	0

<sup>\*</sup>Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

Media Public Relations Activities		County		<u>Multi-County</u>		<u>Nationwide</u>		<u>Regional</u>		<u>Statewide</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	Audience	<u>Programs</u>	Audience	<u>Programs</u>	Audience	<u>Programs</u>	Audience	<u>Programs</u>	Audience
Other (newsletters, flyers, etc.)	Internet posting	0	0	0	0	2	260	0	0	0	0
	Total Other (newsletters, flyers, etc.)	0	0	0	0	2	260	0	0	0	0
Print (newspaper- news item)	Interview/Special Feature	0	0	0	0	0	0	2	400,000	0	0
	Total Print (newspaper-news item)	0	0	0	0	0	0	2	400,000	0	0
Print (professional publication)	Interview/Special Feature	0	0	0	0	1	3,000	0	0	0	0
	Total Print (professional publication)	0	0	0	0	1	3,000	0	0	0	0
Radio	Interview/Special Feature	2	0	0	0	0	0	1	25,000	0	0
	Total Radio	2	0	0	0	0	0	1	25,000	0	0
TV	Interview/Special Feature	0	0	0	0	0	0	3	40,000	0	0
	Total TV	0	0	0	0	0	0	3	40,000	0	0
Unspecified	Unspecified	819	0	13	0	3	0	5	400,000	3	0
	Total Unspecified	819	0	13	0	3	0	5	400,000	3	0
Total FPICN - Miami		821	0	13	0	7	3,260	13	865,000	3	0
FPICN - Tampa	l										
(none)	Unspecified	8	0	0	0	0	0	0	0	0	0
	Total (none)	8	0	0	0	0	0	0	0	0	0
Internet	Interview/Special Feature	0	0	0	0	1	50	0	0	0	0
	Total Internet	0	0	0	0	1	50	0	0	0	0

Media Pul	<u>Unspecified</u>			
<u>Source</u>	<u>Type</u>	<u>Programs</u>	Audience	
Other	Internet posting	0	0	
(newsletters, flyers, etc.)	Total Other (newsletters, flyers, etc.)	0	0	
Print (newspaper-	Interview/Special Feature	0	0	
news item)	Total Print (newspaper-news item)	0	0	
Print (professional	Interview/Special Feature	0	0	
publication)	Total Print (professional publication)	0	0	
Radio	Interview/Special Feature	0	0	
	Total Radio	0	0	
TV	Interview/Special Feature	0	0	
	Total TV	0	0	
Unspecified	Unspecified	7	0	
	Total Unspecified	7	0	
Total FPICN - I	Miami	7	0	
FPICN - Tampa				
(none)	Unspecified	0	0	
	Total (none)	0	0	
Internet	Interview/Special Feature	0	0	
	Total Internet	0	0	

1/1/2015 to 12/31/2015

Media Public Relations Activities		County		<u>Multi-County</u>		<u>Nationwide</u>		<u>Regional</u>		<u>Statewide</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	Audience	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	Audience	<u>Programs</u>	<u>Audience</u>	<u>Programs</u>	Audience
Other (newsletters, flyers, etc.)	Interview/Special Feature	0	0	0	0	2	100	0	0	0	0
	Total Other (newsletters, flyers, etc.)	0	0	0	0	2	100	0	0	0	0
Print (newspaper- news item)	Interview/Special Feature	1	50	3	3,000	0	0	0	0	0	0
	Total Print (newspaper-news item)	1	50	3	3,000	0	0	0	0	0	0
TV	Interview/Special Feature	0	0	26	33,000	0	0	3	2,100	0	0
	Total TV	0	0	26	33,000	0	0	3	2,100	0	0
Unspecified	Unspecified	441	0	20	0	2	0	24	2,000	6	0
	Total Unspecified	441	0	20	0	2	0	24	2,000	6	0
Total FPICN - Tampa		450	50	49	36,000	5	150	27	4,100	6	0
Total		1,352	7,553	96	836,280	17	1,226,85 5	56	869,452	22	106,287

Media Publ Acti	<u>Unspecified</u>			
<u>Source</u>	<u>Type</u>	<u>Programs</u>	Audience	
Other (newsletters,	Interview/Special Feature	0	0	
flyers, etc.)	Total Other (newsletters, flyers, etc.)	0	0	
Print (newspaper-	Interview/Special Feature	0	0	
news item)	Total Print (newspaper-news item)	0	0	
TV	Interview/Special Feature	0	0	
	Total TV	0	0	
Unspecified	Unspecified	4	0	
	Total Unspecified	4	0	
Total FPICN - Ta	4	0		
Total	88	296,000		