

# Education Activities - Summary

1/1/2014 to 12/31/2014

## County Summary

County	Total Programs*	Chargeable	Total Participants	Printed Materials Only	Presentation/Lecture	Health Fair/Special Event	Media Outreach-Non-Chargeable	Media Outreach-Chargeable	Community Contact/Site Visit	Online Learning	Media Audience
<b>FPICN - Jacksonville</b>	<b>481</b>	<b>418</b>	<b>30,013</b>	<b>4</b>	<b>142</b>	<b>73</b>	<b>162</b>	<b>262</b>	<b>8</b>	<b>0</b>	<b>20,749,613</b>
Alachua	4	4	334	0	2	1	0	1	0	0	2
Baker	1	1	200	0	0	1	0	0	0	0	0
Bay	3	1	83	0	3	0	0	0	0	0	0
Bradford	1	1	24	0	1	0	0	0	0	0	0
Brevard	8	0	3,885	4	0	4	0	0	0	0	0
Calhoun	28	28	0	0	0	0	0	28	0	0	422,380
Citrus	1	0	100	0	0	1	0	0	0	0	0
Clay	13	12	2,073	0	8	5	0	0	0	0	0
Columbia	1	1	200	0	0	1	0	0	0	0	0
Duval	199	161	17,503	0	76	48	19	75	0	0	10,214,427
Flagler	5	5	175	0	4	1	0	0	0	0	0
Franklin	2	0	10	0	2	0	0	0	0	0	0
Gadsden	4	5	66	0	4	0	0	0	4	0	0
Gulf	1	0	11	0	1	0	0	0	0	0	0
Hernando	28	28	0	0	0	0	0	28	0	0	879,536
Holmes	2	1	29	0	2	0	0	0	0	0	0
Jackson	4	3	59	0	4	0	0	0	0	0	0
Jefferson	1	0	13	0	1	0	0	0	0	0	0
Lake	2	0	1,110	0	0	2	2	0	0	0	4
Leon	39	35	131	0	8	0	0	31	2	0	364,808
Madison	1	0	12	0	1	0	0	0	0	0	0
Nassau	3	3	247	0	0	3	0	0	0	0	0
Orange	1	1	500	0	1	0	0	0	0	0	0
Putnam	3	3	78	0	2	1	0	0	0	0	0
Saint Croix	6	7	237	0	3	1	122	2	1	0	75,006
Saint John	0	0	0	0	0	0	1	0	0	0	535
Saint Johns	2	2	1,560	0	1	1	0	0	0	0	0
Saint Thomas	49	49	630	0	7	1	17	41	0	0	4,450,000
Sumter	28	28	0	0	0	0	0	28	0	0	3,555,692

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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1/1/2014 to 12/31/2014

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<u>County</u>	<u>Total Programs*</u>	<u>Charge-able</u>	<u>Total Participants</u>	<u>Printed Materials Only</u>	<u>Presentation/Lecture</u>	<u>Health Fair/Special Event</u>	<u>Media Outreach-Non-Chargeable</u>	<u>Media Outreach-Chargeable</u>	<u>Community Contact/Site Visit</u>	<u>Online Learning</u>	<u>Media Audience</u>
Suwannee	1	1	63	0	1	0	0	0	0	0	0
Taylor	1	0	23	0	1	0	0	0	0	0	0
Volusia	5	4	523	0	3	2	1	0	0	0	3
Walton	28	28	0	0	0	0	0	28	0	0	787,220
Washington	6	6	134	0	6	0	0	0	1	0	0

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County	Total Programs*	Chargeable	Total Participants	Printed Materials Only	Presentation/Lecture	Health Fair/Special Event	Media Outreach-Non-Chargeable	Media Outreach-Chargeable	Community Contact/Site Visit	Online Learning	Media Audience
<b>FPICN - Miami</b>	<b>676</b>	<b>641</b>	<b>27,761</b>	<b>0</b>	<b>585</b>	<b>77</b>	<b>0</b>	<b>14</b>	<b>14</b>	<b>0</b>	<b>1,100</b>
Broward	231	229	7,470	0	214	16	0	1	6	0	0
Collier	23	23	566	0	22	1	0	0	0	0	0
Lee	4	4	540	0	1	3	0	0	0	0	0
Manatee	1	1	200	0	0	1	0	0	0	0	0
Miami-Dade	398	369	16,029	0	342	44	0	12	4	0	1,100
Monroe	1	1	201	0	0	1	0	0	1	0	0
New York	0	0	1	0	0	0	0	0	1	0	0
Palm Beach	17	13	2,753	0	6	11	0	0	1	0	0
Unspecified	1	1	1	0	0	0	0	1	1	0	0

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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1/1/2014 to 12/31/2014

County Summary											
County	Total Programs*	Chargeable	Total Participants	Printed Materials Only	Presentation/Lecture	Health Fair/Special Event	Media Outreach-Non-Chargeable	Media Outreach-Chargeable	Community Contact/Site Visit	Online Learning	Media Audience
<b>FPICN - Tampa</b>	<b>608</b>	<b>593</b>	<b>15,049</b>	<b>1</b>	<b>544</b>	<b>56</b>	<b>33</b>	<b>4</b>	<b>0</b>	<b>3</b>	<b>20,940</b>
District of Columbia	1	1	100	0	0	0	0	0	0	1	0
Hardee	1	1	40	0	1	0	0	0	0	0	0
Hendry	1	1	65	0	0	1	0	0	0	0	0
Highlands	3	3	217	0	0	3	0	0	0	0	0
Hillsborough	520	516	10,585	1	497	20	12	1	0	1	5,397
Indian River	1	1	330	0	0	1	0	0	0	0	0
Leon	0	0	0	0	0	0	2	0	0	0	60
Manatee	8	8	352	0	6	2	1	0	0	0	1,000
Okeechobee	1	1	200	0	0	1	0	0	0	0	0
Orange	15	13	1,040	0	8	7	3	0	0	0	1,300
Orleans	3	0	193	0	3	0	0	0	0	0	0
Osceola	2	2	19	0	2	0	0	0	0	0	0
Pasco	10	9	474	0	5	5	2	0	0	0	50
Pinellas	17	16	364	0	7	7	10	3	0	0	11,033
Polk	12	11	601	0	4	7	0	0	0	1	0
Putnam	0	0	0	0	0	0	1	0	0	0	1,000
Saint Lucie	2	2	37	0	2	0	0	0	0	0	0
Sarasota	6	5	162	0	6	0	0	0	0	0	0
Seminole	3	3	140	0	1	2	0	0	0	0	0
Suffolk	1	0	30	0	1	0	0	0	0	0	0
UNKNOWN	0	0	0	0	0	0	1	0	0	0	1,000
Wilkes	1	0	100	0	1	0	1	0	0	0	100
<b>Total</b>	<b>1,765</b>	<b>1,652</b>	<b>72,823</b>	<b>5</b>	<b>1,271</b>	<b>206</b>	<b>195</b>	<b>280</b>	<b>22</b>	<b>3</b>	<b>20,771,653</b>

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

1/1/2014 to 12/31/2014

## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Jacksonville	General Public	In DUVAL	- Not at HCF -	147
			BAPTIST MEDICAL CENTER JACKSONVILLE	1
			UF HEALTH JACKSONVILLE	3
			Total for In DUVAL	151
		Out of DUVAL	- Not at HCF -	387
			VA MEDICAL CENTER-GAINESVILLE	1
			Total for Out of DUVAL	388
		Total for		539
	Health Care Professionals/Providers	In DUVAL	- Not at HCF -	3
			UF HEALTH JACKSONVILLE	32
			Total for In DUVAL	35
		Out of DUVAL	- Not at HCF -	12
			CAPITAL REGIONAL MEDICAL CENTER GADSDEN	1
			FLORIDA HOSPITAL MEMORIAL MEDICAL CENTER	1
			NORTHWEST FLORIDA COMMUNITY HOSPITAL	1
			SCHNEIDER REGIONAL (St. Thomas)	1
			Total for Out of DUVAL	16
		Total for		51
	Students/Teachers	In DUVAL	- Not at HCF -	32
			Total for In DUVAL	32
		Out of DUVAL	- Not at HCF -	25
			Total for Out of DUVAL	25
		Total for		57
	Unspecified	Out of DUVAL	- Not at HCF -	4
			Total for Out of DUVAL	4
		Total for		4
	<b>Total for FPICN - Jacksonville</b>			<b>651</b>
FPICN - Miami	General Public	In MIAMI-DADE	- Not at HCF -	163
			HOMESTEAD HOSPITAL SMH	1
			JACKSON MEMORIAL HOSPITAL	4
			KENDALL REGIONAL MEDICAL CENTER	1

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# Education Activities - Summary

1/1/2014 to 12/31/2014

## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Miami	General Public	In MIAMI-DADE	MERCY HOSPITAL ,INC.	12
			MIAMI CHILDRENS HOSPITAL	25
			NORTH SHORE MEDICAL CENTER	1
			SOUTH MIAMI HOSPITAL	38
			Total for In MIAMI-DADE	245
		Out of MIAMI-DADE	- Not at HCF -	89
			MEMORIAL HOSPITAL - MIRAMAR	3
			MEMORIAL HOSPITAL WEST	53
			MEMORIAL REGIONAL HOSPITAL	80
			NAPLES COMMUNITY HOSPITAL	21
			PLANTATION GENERAL HOSPITAL	26
			Total for Out of MIAMI-DADE	272
		Total for		517
	Health Care Professionals/Providers	In MIAMI-DADE	- Not at HCF -	14
			BAPTIST HOSPITAL OF MIAMI	4
			HOMESTEAD HOSPITAL SMH	1
			JACKSON MEMORIAL HOSPITAL	100
			Total for In MIAMI-DADE	119
		Out of MIAMI-DADE	- Not at HCF -	5
			MEMORIAL HOSPITAL WEST	1
			PLANTATION GENERAL HOSPITAL	1
			Total for Out of MIAMI-DADE	7
		Total for		126
	Students/Teachers	In MIAMI-DADE	- Not at HCF -	35
			JACKSON MEMORIAL HOSPITAL	1
			Total for In MIAMI-DADE	36
		Out of MIAMI-DADE	- Not at HCF -	6
			Total for Out of MIAMI-DADE	6
		Total for		42
	Unspecified	In MIAMI-DADE	- Not at HCF -	2
			Total for In MIAMI-DADE	2

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

1/1/2014 to 12/31/2014

## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Miami	Unspecified	Out of MIAMI-DADE	- Not at HCF -	3
			Total for Out of MIAMI-DADE	3
		Total for		5
	Total for FPICN - Miami			690
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	34
			TAMPA GENERAL HOSPITAL	2
			Total for In HILLSBOROUGH	36
		Out of HILLSBOROUGH	- Not at HCF -	68
			HENDRY REGIONAL MEDICAL CENTER	1
			NEMOURS CHILDRENS HOSPITAL-ORLANDO	2
			Total for Out of HILLSBOROUGH	71
		Total for		107
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	68
			FLORIDA HOSPITAL TAMPA	1
			TAMPA GENERAL HOSPITAL	34
			Total for In HILLSBOROUGH	103
		Out of HILLSBOROUGH	- Not at HCF -	17
			BLAKE MEDICAL CENTER	1
			LAKELAND REGIONAL MEDICAL CENTER	1
			LAWNWOOD REGIONAL MEDICAL CENTER HCA	1
			MADISON COUNTY MEMORIAL HOSPITAL	1
			ORLANDO REGIONAL MEDICAL CENTER	4
			REGIONAL MEDICAL CENTER BAYONET POINT	1
			ST ANTHONYS HOSPITAL	2
			TAMPA GENERAL HOSPITAL	1
			Total for Out of HILLSBOROUGH	29
		Total for		132
	Students/Teachers	In HILLSBOROUGH	- Not at HCF -	390
			FLORIDA HOSPITAL TAMPA	1

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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1/1/2014 to 12/31/2014

Program Activities by Audience				
<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	Students/Teachers	In HILLSBOROUGH	TAMPA GENERAL HOSPITAL	1
			Total for In HILLSBOROUGH	392
		Out of HILLSBOROUGH	- Not at HCF -	9
			Total for Out of HILLSBOROUGH	9
		Total for		
	Unspecified	In HILLSBOROUGH	- Not at HCF -	1
			Total for In HILLSBOROUGH	1
		Total for		
	Total for FPICN - Tampa			641
Total				1,982

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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# Education Activities - Summary

1/1/2014 to 12/31/2014

## Program Activities by Status

<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Jacksonville	Fulfilled	610
	Fulfilled with Printed Info Only	9
	Fulfilled by volunteer	40
	Fulfilled with Train the Trainer	1
	Open	14
	Cancelled	17
	Unable to Fulfill	1
	Unable to fulfill - scheduling conflict	1
	Unable to fulfill - no staff available	1
	Unable to fulfill - travel logistics	2
	Unable to Fulfill - low attendance	1
	<b>Total for FPICN - Jacksonville</b>	<b>697</b>
FPICN - Miami	Fulfilled	249
	Fulfilled with Printed Info Only	12
	Fulfilled with Train the Trainer	423
	Fulfilled by volunteer	18
	Unable to fulfill - scheduling conflict	1
	Unable to Fulfill - low attendance	1
	<b>Total for FPICN - Miami</b>	<b>704</b>
FPICN - Tampa	Fulfilled	641
	Fulfilled with Printed Info Only	13
	Unable to fulfill - travel logistics	2
	<b>Total for FPICN - Tampa</b>	<b>656</b>
<b>Total</b>		<b>2,057</b>

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

# Education Activities - Summary

1/1/2014 to 12/31/2014

Materials Distributed at Presentations		<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>	<u>Fulfilled by volunteer</u>	<u>Fulfilled with Train the Trainer</u>
FPICN - Jacksonville	Out of DUVAL	11,650	1,050	1,832	0
	In DUVAL	15,469	893	1,713	0
	<b>Total</b>	<b>27,119</b>	<b>1,943</b>	<b>3,545</b>	
FPICN - Miami	Out of MIAMI-DADE	17,501	3,101	3,211	30,155
	In MIAMI-DADE	29,462	5,183	9,246	21,506
	<b>Total</b>	<b>46,963</b>	<b>8,284</b>	<b>12,457</b>	<b>51,661</b>
FPICN - Tampa	Out of HILLSBOROUGH	11,612	1,492	0	0
	In HILLSBOROUGH	14,213	3,610	0	0
	<b>Total</b>	<b>25,825</b>	<b>5,102</b>		
<b>Total</b>		<b>99,907</b>	<b>15,329</b>	<b>16,002</b>	<b>51,661</b>

Materials Requested by Callers		<u>Count</u>
FPICN - Jacksonville	Out of DUVAL	11,395
	In DUVAL	3,262
	<b>Total</b>	<b>14,657</b>
FPICN - Miami	In MIAMI-DADE	13,769
	Out of MIAMI-DADE	59,433
	<b>Total</b>	<b>73,202</b>
FPICN - Tampa	In HILLSBOROUGH	2,129
	Out of HILLSBOROUGH	8,882
	<b>Total</b>	<b>11,011</b>
<b>Total</b>		<b>98,870</b>

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

# Education Activities - Summary

1/1/2014 to 12/31/2014

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Jacksonville											
Internet	Internet posting	0	0	0	0	2	2,000,000	0	0	0	0
	Interview/Special Feature	0	0	0	0	2	3	0	0	0	0
	News Release	0	0	0	0	1	535	0	0	0	0
	Total Internet	0	0	0	0	5	2,000,538	0	0	0	0
Outdoor	PSA	0	0	212	12,514,024	0	0	0	0	0	0
	Total Outdoor	0	0	212	12,514,024	0	0	0	0	0	0
Print (newspaper-news item)	Interview/Special Feature	2	2	2	4	0	0	1	3	0	0
	News Release	1	2	2	4	0	0	0	0	0	0
	PSA	0	0	5	375,000	0	0	0	0	10	525,000
	Total Print (newspaper-news item)	3	4	9	375,008	0	0	1	3	10	525,000
Radio	Interview/Special Feature	0	0	3	8	0	0	0	0	4	1,800,003
	PSA	0	0	121	0	0	0	0	0	40	3,025,000
	Total Radio	0	0	124	8	0	0	0	0	44	4,825,003
TV	Interview/Special Feature	0	0	9	10,011	0	0	4	12	2	100,005
	PSA	0	0	0	0	0	0	0	0	16	1,225,000
	Total TV	0	0	9	10,011	0	0	4	12	18	1,325,005
Unspecified	Unspecified	113	0	31	0	0	0	4	0	0	0
	Total Unspecified	113	0	31	0	0	0	4	0	0	0
Total FPICN - Jacksonville		116	4	385	12,899,051	5	2,000,538	9	15	72	6,675,008

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1/1/2014 to 12/31/2014

Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
FPICN - Jacksonville			
Internet	Internet posting	0	0
	Interview/Special Feature	0	0
	News Release	0	0
	Total Internet	0	0
Outdoor	PSA	0	0
	Total Outdoor	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	News Release	0	0
	PSA	0	0
	Total Print (newspaper-news item)	0	0
Radio	Interview/Special Feature	0	0
	PSA	0	0
	Total Radio	0	0
TV	Interview/Special Feature	0	0
	PSA	0	0
	Total TV	0	0
Unspecified	Unspecified	110	0
	Total Unspecified	110	0
<b>Total FPICN - Jacksonville</b>		<b>110</b>	<b>0</b>

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1/1/2014 to 12/31/2014

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Miami											
Internet	Interview/Special Feature	0	0	0	0	1	0	0	0	0	0
	Total Internet	0	0	0	0	1	0	0	0	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0	0	0	0	0	4	100	0	0
	Total Print (newspaper-news item)	0	0	0	0	0	0	4	100	0	0
Radio	Internet posting	0	0	0	0	1	0	0	0	0	0
	Interview/Special Feature	1	0	3	0	1	0	1	0	0	0
	Total Radio	1	0	3	0	2	0	1	0	0	0
TV	Interview/Special Feature	0	0	0	0	1	0	0	0	0	0
	News Release	1	1,000	0	0	0	0	1	0	0	0
	Total TV	1	1,000	0	0	1	0	1	0	0	0
Unspecified	Unspecified	637	0	28	0	1	0	7	0	3	0
	Total Unspecified	637	0	28	0	1	0	7	0	3	0
<b>Total FPICN - Miami</b>		<b>639</b>	<b>1,000</b>	<b>31</b>	<b>0</b>	<b>5</b>	<b>0</b>	<b>13</b>	<b>100</b>	<b>3</b>	<b>0</b>
FPICN - Tampa											
Internet	Internet posting	0	0	1	100	2	100	0	0	0	0
	Total Internet	0	0	1	100	2	100	0	0	0	0
Other (newsletters, flyers, etc.)	Internet posting	1	25	0	0	0	0	0	0	0	0
	Interview/Special Feature	4	120	1	1,000	2	20	0	0	1	200
	News Release	0	0	0	0	0	0	0	0	1	50
	Unspecified	0	0	0	0	0	0	1	1,000	2	12

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1/1/2014 to 12/31/2014

Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
FPICN - Miami			
Internet	Interview/Special Feature	0	0
	Total Internet	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	Total Print (newspaper-news item)	0	0
Radio	Internet posting	0	0
	Interview/Special Feature	0	0
	Total Radio	0	0
TV	Interview/Special Feature	0	0
	News Release	0	0
	Total TV	0	0
Unspecified	Unspecified	13	0
	Total Unspecified	13	0
<b>Total FPICN - Miami</b>		<b>13</b>	<b>0</b>
FPICN - Tampa			
Internet	Internet posting	0	0
	Total Internet	0	0
Other (newsletters, flyers, etc.)	Internet posting	0	0
	Interview/Special Feature	0	0
	News Release	0	0
	Unspecified	0	0

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Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
Other (newsletters, flyers, etc.)	Total Other (newsletters, flyers, etc.)	5	145	1	1,000	2	20	1	1,000	4	262
Print (newspaper-news item)	Interview/Special Feature	0	0	0	0	1	0	1	1,000	0	0
	News Release	0	0	0	0	0	0	1	5	0	0
	Total Print (newspaper-news item)	0	0	0	0	1	0	2	1,005	0	0
Print (professional publication)	Interview/Special Feature	0	0	0	0	1	100	0	0	0	0
	Total Print (professional publication)	0	0	0	0	1	100	0	0	0	0
TV	Interview/Special Feature	0	0	15	15,000	0	0	3	1,108	0	0
	News Release	0	0	0	0	0	0	1	100	0	0
	Unspecified	0	0	1	1,000	0	0	0	0	0	0
	Total TV	0	0	16	16,000	0	0	4	1,208	0	0
Unspecified	Unspecified	410	0	6	0	6	0	2	0	5	0
	Total Unspecified	410	0	6	0	6	0	2	0	5	0
Total FPICN - Tampa		415	145	24	17,100	12	220	9	3,213	9	262
Total		1,170	1,149	440	12,916,151	22	2,000,758	31	3,328	84	6,675,270

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

1/1/2014 to 12/31/2014

Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
Other (newsletters, flyers, etc.)	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	News Release	0	0
	Total Print (newspaper-news item)	0	0
Print (professional publication)	Interview/Special Feature	0	0
	Total Print (professional publication)	0	0
TV	Interview/Special Feature	0	0
	News Release	0	0
	Unspecified	0	0
	Total TV	0	0
Unspecified	Unspecified	187	0
	Total Unspecified	187	0
Total FPICN - Tampa		187	0
Total		310	0

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*