

# Education Activities - Summary

1/1/2013 to 12/31/2013

## County Summary

County	Total Programs*	Chargeable	Total Participants	Printed Materials Only	Presentation/Lecture	Health Fair/Special Event	Teleconference	Media Outreach-Chargeable	Media Outreach-Non-Chargeable	Community Contact/Site Visit	Media Audience
<b>FPICN - Jacksonville</b>	<b>251</b>	<b>194</b>	<b>19,081</b>	<b>1</b>	<b>137</b>	<b>69</b>	<b>1</b>	<b>43</b>	<b>0</b>	<b>9</b>	<b>1,049,042</b>
Alachua	8	8	1,016	0	1	3	0	4	0	0	10,006
Brevard	3	2	535	0	2	1	0	0	0	0	0
Broward	3	3	150	0	3	0	0	0	0	0	0
Calhoun	5	5	636	0	5	0	0	0	0	0	0
Clay	5	5	372	0	3	2	0	0	0	0	0
Duval	151	117	11,315	1	78	42	1	29	0	0	253,535
Escambia	4	4	21	0	3	0	0	1	0	0	0
Flagler	2	2	46	0	2	0	0	0	0	0	0
Franklin	2	1	12	0	2	0	0	0	0	0	0
Gadsden	1	0	36	0	1	0	0	0	0	0	0
Gulf	3	2	34	0	3	0	0	0	0	0	0
Hernando	3	1	378	0	2	1	0	0	0	0	0
Hillsborough	1	1	0	0	0	0	0	1	0	0	2
Jackson	0	1	1	0	0	0	0	0	0	1	0
Jefferson	1	0	24	0	1	0	0	0	0	0	0
Lake	3	0	615	0	0	3	0	0	0	0	0
Leon	9	0	162	0	8	1	0	0	0	0	0
Levy	1	1	70	0	1	0	0	0	0	0	0
Madison	1	0	11	0	1	0	0	0	0	0	0
Marion	3	1	165	0	0	2	0	1	0	0	9,999
Nassau	6	6	165	0	6	0	0	0	0	0	0
Okaloosa	1	3	56	0	1	0	0	0	0	2	0
Saint Croix	3	1	146	0	0	2	0	1	0	0	2
Saint John	6	5	367	0	2	2	0	2	0	0	301,500
Saint Johns	4	3	1,302	0	1	3	0	0	0	0	0
Saint Thomas	10	10	658	0	3	4	0	3	0	2	319,998
Santa Rosa	3	5	56	0	2	0	0	1	0	2	154,000
Volusia	7	5	672	0	4	3	0	0	0	1	0
Wakulla	1	0	34	0	1	0	0	0	0	0	0

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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<u>County</u>	<u>Total Programs*</u>	<u>Charge- able</u>	<u>Total Participants</u>	<u>Printed Materials Only</u>	<u>Presentation/L ecture</u>	<u>Health Fair/Special Event</u>	<u>Teleconferenc e</u>	<u>Media Outreach- Chargeable</u>	<u>Media Outreach-Non- Chargeable</u>	<u>Community Contact/Site Visit</u>	<u>Media Audience</u>
Walton	1	1	25	0	1	0	0	0	0	0	0
Washington	0	1	1	0	0	0	0	0	0	1	0

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<b>FPICN - Miami</b>	<b>788</b>	<b>714</b>	<b>30,889</b>	<b>0</b>	<b>660</b>	<b>96</b>	<b>0</b>	<b>32</b>	<b>5</b>	<b>26</b>	<b>12,129</b>
Broward	255	226	6,502	0	218	30	0	7	2	6	6,101
Collier	39	39	624	0	35	2	0	2	0	2	1,000
Fulton	1	1	12	0	1	0	0	0	0	0	0
Glades	1	1	100	0	0	1	0	0	0	0	0
Highlands	1	1	15	0	0	1	0	0	0	0	0
Huntingdon	1	1	0	0	0	0	0	1	0	0	0
Lee	3	3	497	0	1	2	0	0	0	1	0
Miami-Dade	417	404	13,715	0	349	52	0	16	3	10	3,028
Monroe	2	2	0	0	0	0	0	2	0	0	0
Palm Beach	68	36	9,423	0	56	8	0	4	0	5	2,000
Unspecified	0	0	1	0	0	0	0	0	0	2	0

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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County	Total Programs*	Chargeable	Total Participants	Printed Materials Only	Presentation/Lecture	Health Fair/Special Event	Teleconference	Media Outreach-Chargeable	Media Outreach-Non-Chargeable	Community Contact/Site Visit	Media Audience
<b>FPICN - Tampa</b>	<b>639</b>	<b>601</b>	<b>9,356</b>	<b>15</b>	<b>522</b>	<b>64</b>	<b>0</b>	<b>38</b>	<b>20</b>	<b>2</b>	<b>33,660</b>
Alachua	2	2	50	0	1	0	0	1	0	0	0
Charlotte	1	1	30	0	0	1	0	0	0	0	0
Cook	0	0	0	0	0	0	0	0	1	0	1,000
Fulton	1	0	40	0	1	0	0	0	0	0	0
Glades	1	1	35	0	0	1	0	0	0	0	0
Hardee	2	1	8	0	0	2	0	0	0	2	0
Highlands	4	4	44	0	0	4	0	0	0	0	0
Hillsborough	514	499	6,342	3	475	22	0	14	7	0	9,580
Jefferson	1	1	0	0	0	0	0	1	0	0	1,000
Lee	2	2	0	0	0	0	0	2	1	0	1,000
Leon	2	1	8	1	1	0	0	0	0	0	0
Manatee	4	2	232	2	1	1	0	0	0	0	0
New York	1	1	0	0	0	0	0	1	1	0	2,000
Okeechobee	3	1	35	1	2	0	0	0	0	0	0
Orange	30	30	782	0	9	11	0	10	2	0	9,080
Orleans	1	0	50	0	1	0	0	0	0	0	0
Osceola	3	2	39	1	1	1	0	0	0	0	0
Pasco	17	15	473	0	12	5	0	0	1	0	0
Pinellas	27	22	381	2	8	9	0	8	7	0	9,000
Polk	8	8	319	0	6	2	0	0	0	0	0
Saint Lucie	4	2	10	2	1	1	0	0	0	0	0
Sarasota	6	3	453	2	1	3	0	0	0	0	0
Seminole	4	2	25	1	2	1	0	0	0	0	0
Wilkes	1	1	0	0	0	0	0	1	0	0	1,000
<b>Total</b>	<b>1,678</b>	<b>1,509</b>	<b>59,326</b>	<b>16</b>	<b>1,319</b>	<b>229</b>	<b>1</b>	<b>113</b>	<b>25</b>	<b>37</b>	<b>1,094,831</b>

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

1/1/2013 to 12/31/2013

## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Jacksonville	General Public	In DUVAL	- Not at HCF -	73
			UF HEALTH JACKSONVILLE	2
			Total for In DUVAL	75
		Out of DUVAL	- Not at HCF -	54
			FLORIDA HOSPITAL MEDICAL CENTER	1
			VA MEDICAL CENTER-GAINESVILLE	1
			WEST MARION COMMUNITY HOSPITAL	1
			Total for Out of DUVAL	57
		Total for		132
	Health Care Professionals/Providers	In DUVAL	- Not at HCF -	13
			BAPTIST MEDICAL CENTER-JACKSONVILLE	1
			UF HEALTH JACKSONVILLE	22
			Total for In DUVAL	36
		Out of DUVAL	- Not at HCF -	15
			CALHOUN-LIBERTY HOSPITAL	1
			JACKSON HOSPITAL (Marianna, Fla)	1
			NAVAL HOSPITAL PENSACOLA	1
			NORTHWEST FLORIDA COMMUNITY HOSPITAL	1
			SCHNEIDER REGIONAL (St. Thomas)	2
			Total for Out of DUVAL	21
		Total for		57
	Students/Teachers	In DUVAL	- Not at HCF -	31
			Total for In DUVAL	31
		Out of DUVAL	- Not at HCF -	19
			Total for Out of DUVAL	19
		Total for		50
	Unspecified	In DUVAL	- Not at HCF -	6
			UF HEALTH JACKSONVILLE	3
			Total for In DUVAL	9

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

1/1/2013 to 12/31/2013

## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Jacksonville	Unspecified	Out of DUVAL	- Not at HCF -	12
			Total for Out of DUVAL	12
		Total for		21
	Total for FPICN - Jacksonville			260
FPICN - Miami	General Public	In MIAMI-DADE	- Not at HCF -	160
			JACKSON MEMORIAL HOSPITAL	9
			JACKSON NORTH MEDICAL CENTER	1
			JACKSON SOUTH COMMUNITY HOSPITAL	1
			JOE DIMAGGIO CHILDREN'S HOSPITAL	1
			MERCY HOSPITAL ,INC.	12
			MIAMI CHILDRENS HOSPITAL	25
			SOUTH MIAMI HOSPITAL	26
			UNIVERSITY HOSPITAL & MEDICAL CENTER	1
			Total for In MIAMI-DADE	236
		Out of MIAMI-DADE	- Not at HCF -	138
			CORAL SPRINGS MEDICAL CENTER	12
			JOE DIMAGGIO CHILDREN'S HOSPITAL	1
			LEE MEMORIAL-LEE MEMORIAL HEALTH SYSTEM	1
			MEMORIAL HOSPITAL - MIRAMAR	7
			MEMORIAL HOSPITAL WEST	53
			MEMORIAL REGIONAL HOSPITAL	78
			NAPLES COMMUNITY HOSPITAL	32
			PLANTATION GENERAL HOSPITAL	26
			Total for Out of MIAMI-DADE	348
		Total for		584
	Health Care Professionals/Providers	In MIAMI-DADE	- Not at HCF -	13
			JACKSON MEMORIAL HOSPITAL	118
			JACKSON SOUTH COMMUNITY HOSPITAL	1
			MOUNT SINAI MEDICAL CENTER	1

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

1/1/2013 to 12/31/2013

## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>	
FPICN - Miami	Health Care Professionals/Providers	In MIAMI-DADE	UNIVERSITY OF MIAMI HOSPITAL AND CLINICS	3	
			Total for In MIAMI-DADE	136	
		Out of MIAMI-DADE	- Not at HCF -	8	
			JOE DIMAGGIO CHILDREN'S HOSPITAL	1	
			Total for Out of MIAMI-DADE	9	
		Total for			145
	Students/Teachers	In MIAMI-DADE	- Not at HCF -	52	
			Total for In MIAMI-DADE	52	
		Out of MIAMI-DADE	- Not at HCF -	30	
			Total for Out of MIAMI-DADE	30	
		Total for			82
	Unspecified	In MIAMI-DADE	- Not at HCF -	4	
			JACKSON MEMORIAL HOSPITAL	1	
			UNIVERSITY OF MIAMI HOSPITAL AND CLINICS	1	
			Total for In MIAMI-DADE	6	
		Out of MIAMI-DADE	- Not at HCF -	2	
			Total for Out of MIAMI-DADE	2	
		Total for			8
	Total for FPICN - Miami				819
	FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	49
Total for In HILLSBOROUGH				49	
Out of HILLSBOROUGH			- Not at HCF -	78	
			ARNOLD PALMER HOSPITAL FOR CHILDREN	1	
			Total for Out of HILLSBOROUGH	79	
Total for			128		
Health Care Professionals/Providers		In HILLSBOROUGH	- Not at HCF -	9	
			FLORIDA HOSPITAL-TAMPA	1	
			TAMPA GENERAL HOSPITAL	8	
			Total for In HILLSBOROUGH	18	
	Out of HILLSBOROUGH	- Not at HCF -	25		
	FLORIDA HOSPITAL-WAUCHULA	2			

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

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## Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	Health Care Professionals/Providers	Out of HILLSBOROUGH	FLORIDA HOSPITAL-ZEPHYRHILLS	5
			LAKELAND REGIONAL MEDICAL CENTER	1
			ORLANDO REGIONAL MEDICAL CENTER	4
			ST. CLOUD REGIONAL MEDICAL CENTER	1
			ST. LUCIE MEDICAL CENTER	1
			Total for Out of HILLSBOROUGH	39
		Total for	57	
	Students/Teachers	In HILLSBOROUGH	- Not at HCF -	451
			Total for In HILLSBOROUGH	451
		Out of HILLSBOROUGH	- Not at HCF -	8
			Total for Out of HILLSBOROUGH	8
		Total for	459	
	Unspecified	In HILLSBOROUGH	- Not at HCF -	3
			Total for In HILLSBOROUGH	3
		Out of HILLSBOROUGH	- Not at HCF -	14
			Total for Out of HILLSBOROUGH	14
		Total for	17	
	Total for FPICN - Tampa			661
Total				1,740

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable



# Education Activities - Summary

1/1/2013 to 12/31/2013

## Program Activities by Status

<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Jacksonville	Fulfilled	231
	Fulfilled with Printed Info Only	12
	Fulfilled by volunteer	29
	Open	4
	Cancelled	11
	Unable to fulfill - scheduling conflict	1
	Unable to fulfill - no staff available	2
	<b>Total for FPICN - Jacksonville</b>	<b>290</b>
FPICN - Miami	Fulfilled	353
	Fulfilled with Printed Info Only	42
	Fulfilled with Train the Trainer	399
	Fulfilled by volunteer	67
	Unable to Fulfill - low attendance	1
	<b>Total for FPICN - Miami</b>	<b>862</b>
FPICN - Tampa	Fulfilled	661
	Fulfilled with Printed Info Only	16
	Unable to fulfill - travel logistics	27
	<b>Total for FPICN - Tampa</b>	<b>704</b>
<b>Total</b>		<b>1,856</b>

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

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# Education Activities - Summary

1/1/2013 to 12/31/2013

Materials Distributed at Presentations		<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>	<u>Fulfilled by volunteer</u>	<u>Fulfilled with Train the Trainer</u>
FPICN - Jacksonville	Out of DUVAL	10,311	3,338	1,162	0
	In DUVAL	16,257	1,976	208	0
	<b>Total</b>	<b>26,568</b>	<b>5,314</b>	<b>1,370</b>	
FPICN - Miami	In MIAMI-DADE	34,033	16,067	3,831	18,021
	Out of MIAMI-DADE	12,028	12,192	9,585	27,385
	<b>Total</b>	<b>46,061</b>	<b>28,259</b>	<b>13,416</b>	<b>45,406</b>
FPICN - Tampa	Out of HILLSBOROUGH	20,857	1,774	0	0
	In HILLSBOROUGH	15,743	510	0	0
	<b>Total</b>	<b>36,600</b>	<b>2,284</b>		
<b>Total</b>		<b>109,229</b>	<b>35,857</b>	<b>14,786</b>	<b>45,406</b>

Materials Requested by Callers		<u>Count</u>
FPICN - Jacksonville	Out of DUVAL	22,149
	In DUVAL	4,587
	<b>Total</b>	<b>26,736</b>
FPICN - Miami	Out of MIAMI-DADE	40,090
	In MIAMI-DADE	25,916
	<b>Total</b>	<b>66,006</b>
FPICN - Tampa	Out of HILLSBOROUGH	9,954
	In HILLSBOROUGH	3,279
	<b>Total</b>	<b>13,233</b>
<b>Total</b>		<b>105,975</b>

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

# Education Activities - Summary

1/1/2013 to 12/31/2013

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Jacksonville											
Internet	Internet posting	0	0	0	0	1	9,999	0	0	0	0
	Interview/Special Feature	0	0	0	0	2	300,003	0	0	1	300,000
	News Release	1	9,999	2	162,500	0	0	0	0	0	0
	Total Internet	1	9,999	2	162,500	3	310,002	0	0	1	300,000
Other (newsletters, flyers, etc.)	Interview/Special Feature	0	0	2	1,502	0	0	0	0	0	0
	Total Other (newsletters, flyers, etc.)	0	0	2	1,502	0	0	0	0	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0	1	2	0	0	3	106,006	2	1,502
	News Release	0	0	1	8,500	0	0	0	0	0	0
	Total Print (newspaper-news item)	0	0	2	8,502	0	0	3	106,006	2	1,502
Radio	Internet posting	0	0	1	9,999	0	0	0	0	0	0
	Interview/Special Feature	0	0	4	11	1	10,000	1	2	1	9,999
	Total Radio	0	0	5	10,010	1	10,000	1	2	1	9,999
TV	Interview/Special Feature	7	50,005	3	22,004	0	0	10	37,013	1	9,999
	Total TV	7	50,005	3	22,004	0	0	10	37,013	1	9,999
Unspecified	Unspecified	64	0	22	0	0	0	11	0	2	0
	Total Unspecified	64	0	22	0	0	0	11	0	2	0
<b>Total FPICN - Jacksonville</b>		<b>72</b>	<b>60,004</b>	<b>36</b>	<b>204,518</b>	<b>4</b>	<b>320,002</b>	<b>25</b>	<b>143,021</b>	<b>7</b>	<b>321,500</b>
FPICN - Miami											
Internet	Internet posting	3	0	0	0	1	0	1	2	0	0
	PSA	1	0	0	0	0	0	0	0	0	0

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Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
FPICN - Jacksonville			
Internet	Internet posting	0	0
	Interview/Special Feature	0	0
	News Release	0	0
	Total Internet	0	0
Other (newsletters, flyers, etc.)	Interview/Special Feature	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	News Release	0	0
	Total Print (newspaper-news item)	0	0
Radio	Internet posting	0	0
	Interview/Special Feature	0	0
	Total Radio	0	0
TV	Interview/Special Feature	0	0
	Total TV	0	0
Unspecified	Unspecified	146	0
	Total Unspecified	146	0
<b>Total FPICN - Jacksonville</b>		<b>146</b>	<b>0</b>
FPICN - Miami			
Internet	Internet posting	0	0
	PSA	0	0

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# Education Activities - Summary

1/1/2013 to 12/31/2013

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
Internet	Total Internet	4	0	0	0	1	0	1	2	0	0
Other (newsletters, flyers, etc.)	Interview/Special Feature	0	0	0	0	1	1	1	1,000	0	0
	News Release	1	0	0	0	0	0	0	0	0	0
	PSA	0	0	0	0	0	0	1	1,000	0	0
	Total Other (newsletters, flyers, etc.)	1	0	0	0	1	1	2	2,000	0	0
Print (newspaper-news item)	Interview/Special Feature	1	0	1	0	0	0	6	2,101	1	0
	News Release	0	0	0	0	1	0	0	0	0	0
	Total Print (newspaper-news item)	1	0	1	0	1	0	6	2,101	1	0
Radio	Interview/Special Feature	1	0	1	0	0	0	3	1,000	0	0
	News Release	0	0	1	0	0	0	0	0	0	0
	Total Radio	1	0	2	0	0	0	3	1,000	0	0
TV	Interview/Special Feature	0	0	1	1,000	3	2,000	5	4,000	0	0
	News Release	1	0	0	0	0	0	0	0	0	0
	Total TV	1	0	1	1,000	3	2,000	5	4,000	0	0
Unspecified	News Release	0	0	0	0	0	0	1	25	0	0
	Unspecified	789	0	2	0	1	0	9	0	3	0
	Total Unspecified	789	0	2	0	1	0	10	25	3	0
Total FPICN - Miami		797	0	6	1,000	7	2,001	27	9,128	4	0

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1/1/2013 to 12/31/2013

Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
Internet	Total Internet	0	0
Other (newsletters, flyers, etc.)	Interview/Special Feature	0	0
	News Release	0	0
	PSA	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper- news item)	Interview/Special Feature	0	0
	News Release	0	0
	Total Print (newspaper-news item)	0	0
Radio	Interview/Special Feature	0	0
	News Release	0	0
	Total Radio	0	0
TV	Interview/Special Feature	0	0
	News Release	0	0
	Total TV	0	0
Unspecified	News Release	0	0
	Unspecified	21	0
	Total Unspecified	21	0
<b>Total FPICN - Miami</b>		<b>21</b>	<b>0</b>

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*

# Education Activities - Summary

1/1/2013 to 12/31/2013

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Tampa											
Other (newsletters, flyers, etc.)	Interview/Special Feature	3	200	4	260	0	0	0	0	0	0
	Unspecified	2	0	1	0	0	0	0	0	0	0
	Total Other (newsletters, flyers, etc.)	5	200	5	260	0	0	0	0	0	0
Print (newspaper-news item)	Interview/Special Feature	1	1,000	9	5,000	0	0	0	0	0	0
	Total Print (newspaper-news item)	1	1,000	9	5,000	0	0	0	0	0	0
Radio	Interview/Special Feature	2	0	0	0	0	0	0	0	0	0
	Total Radio	2	0	0	0	0	0	0	0	0	0
TV	Interview/Special Feature	4	1,200	13	7,000	1	1,000	15	15,000	1	1,000
	Total TV	4	1,200	13	7,000	1	1,000	15	15,000	1	1,000
Unspecified	Unspecified	72	0	9	2,000	4	0	0	0	13	0
	Total Unspecified	72	0	9	2,000	4	0	0	0	13	0
Total FPICN - Tampa		84	2,400	36	14,260	5	1,000	15	15,000	14	1,000
Total		953	62,404	78	219,778	16	323,003	67	167,149	25	322,500

\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable

# Education Activities - Summary

1/1/2013 to 12/31/2013

Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
FPICN - Tampa			
Other (newsletters, flyers, etc.)	Interview/Special Feature	0	0
	Unspecified	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	Total Print (newspaper-news item)	0	0
Radio	Interview/Special Feature	0	0
	Total Radio	0	0
TV	Interview/Special Feature	0	0
	Total TV	0	0
Unspecified	Unspecified	550	0
	Total Unspecified	550	0
Total FPICN - Tampa		550	0
Total		717	0

*\*Total Programs does not include Community Contact/Site Visit and Media Outreach-Non-Chargeable*