

Education Activities - Summary

1/1/2012 to 12/31/2012

County Summary

County	Total Programs	Charge-able	Total Participants	Unspecified	Presentation/Lecture	Health Fair/Special Event	Media Outreach	Community Contact/Site Visit	Media Audience
FPICN - Jacksonville	284	192	29,442	0	142	88	51	3	211,045
Alachua	10	7	575	0	3	3	4	0	10,002
Baker	1	1	8	0	1	0	0	0	0
Brevard	3	0	155	0	2	1	0	0	0
Citrus	1	0	68	0	0	1	0	0	0
Clay	12	11	2,335	0	3	9	0	0	0
Columbia	3	3	274	0	2	1	0	0	0
Dixie	2	2	52	0	2	0	0	0	0
Duval	169	118	17,104	0	96	38	35	0	134,037
Escambia	3	1	32	0	1	0	0	2	0
Flagler	3	3	85	0	0	1	2	0	10,002
Fulton	1	1	0	0	0	0	1	0	0
Hernando	2	0	525	0	1	1	0	0	0
Holmes	1	0	34	0	1	0	0	0	0
Jackson	3	1	25	0	2	0	1	0	7,000
Lake	3	0	625	0	0	3	0	0	0
Leon	6	0	236	0	5	1	0	0	0
Marion	2	0	1,562	0	0	2	0	0	0
Nassau	8	8	262	0	6	2	0	0	0
Okaloosa	1	0	150	0	0	1	0	0	0
Orange	1	1	0	0	0	0	1	0	3
Pinellas	1	0	250	0	0	1	0	0	0
Putnam	1	1	200	0	0	1	0	0	0
Saint Croix	5	5	100	0	4	0	1	0	9,999
Saint Johns	3	2	80	0	1	2	0	0	0
Saint Thomas	7	7	422	0	2	1	4	0	30,001
Santa Rosa	1	1	0	0	0	0	1	0	2
Taylor	1	0	41	0	1	0	0	0	0
Union	1	1	20	0	1	0	0	0	0
UNKNOWN	5	5	188	0	3	1	1	0	9,999
Unspecified	1	0	0	0	0	1	0	0	0

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<u>County</u>	<u>Total Programs</u>	<u>Charge- able</u>	<u>Total Participants</u>	<u>Unspecified</u>	<u>Presentation/ Lecture</u>	<u>Health Fair/Special Event</u>	<u>Media Outreach</u>	<u>Community Contact/Site Visit</u>	<u>Media Audience</u>
Volusia	14	5	2,887	0	4	9	0	1	0
Wakulla	1	0	15	0	1	0	0	0	0
Walton	2	2	1,000	0	0	2	0	0	0
Washington	6	6	132	0	0	6	0	0	0

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County	Total Programs	Charge-able	Total Participants	Unspecified	Presentation/Lecture	Health Fair/Special Event	Media Outreach	Community Contact/Site Visit	Media Audience
FPICN - Miami	912	766	38,973	0	680	147	44	41	27,853
Arlington	1	1	0	0	0	0	1	0	0
Broward	287	257	9,942	0	241	28	8	10	201
Cobb	1	1	0	0	0	0	1	0	0
Collier	47	39	1,306	0	37	5	4	1	0
Huntingdon	2	1	60	0	1	0	1	0	0
Lee	9	5	1,029	0	4	3	1	1	0
Miami-Dade	508	447	21,300	0	374	88	25	21	27,652
Monroe	10	2	493	0	4	2	0	4	0
Palm Beach	40	11	4,771	0	18	21	0	1	0
San Miguel	1	0	20	0	0	0	0	1	0
UNKNOWN	1	0	1	0	0	0	0	1	0
Unspecified	5	2	51	0	1	0	3	1	0

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County Summary									
County	Total Programs	Charge-able	Total Participants	Unspecified	Presentation/Lecture	Health Fair/Special Event	Media Outreach	Community Contact/Site Visit	Media Audience
FPICN - Tampa	557	389	12,051	3	376	98	80	0	86,790
Brevard	1	0	0	0	0	1	0	0	0
Charlotte	4	1	30	0	1	3	0	0	0
District of Columbia	5	1	0	0	0	0	5	0	380
Duval	1	0	0	0	0	0	1	0	1,000
Hardee	5	2	27	0	2	3	0	0	0
Highlands	3	1	122	0	0	2	1	0	1,000
Hillsborough	380	327	8,622	0	324	23	33	0	48,900
Huntingdon	1	0	0	0	0	0	1	0	60
Indian River	1	0	0	0	0	1	0	0	0
Lee	2	0	0	0	0	1	1	0	1,000
Leon	4	2	0	0	1	0	3	0	6,100
Manatee	12	8	751	0	7	5	0	0	0
Martin	2	0	0	0	0	2	0	0	0
Miami-Dade	2	0	0	0	0	0	2	0	2,000
New York	1	0	0	0	0	0	1	0	1,000
Orange	43	19	943	0	12	18	13	0	13,000
Osceola	5	0	0	0	1	4	0	0	0
Pasco	17	7	529	1	8	6	2	0	40
Pinellas	33	12	179	1	7	10	15	0	11,300
Polk	18	7	435	0	7	10	1	0	10
Saint Lucie	1	0	0	0	0	1	0	0	0
San Miguel	3	0	284	0	2	1	0	0	0
Sarasota	6	2	79	0	2	3	1	0	1,000
Seminole	7	0	50	1	2	4	0	0	0
Total	1,753	1,347	80,466	3	1,198	333	175	44	325,688

Education Activities - Summary

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Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Jacksonville	General Public	In DUVAL	- Not at HCF -	75
			SHANDS JACKSONVILLE MED CTR (UMC)	5
			Total for In DUVAL	80
		Out of DUVAL	- Not at HCF -	63
			FLORIDA HOSPITAL MEDICAL CENTER	1
			VA MEDICAL CENTER-GAINESVILLE	1
			Total for Out of DUVAL	65
		Total for		145
	Health Care Professionals/Providers	In DUVAL	- Not at HCF -	10
			SHANDS JACKSONVILLE MED CTR (UMC)	22
			ST. VINCENTS MEDICAL CENTER SOUTHSIDE	1
			Total for In DUVAL	33
		Out of DUVAL	- Not at HCF -	16
			JUAN LUIS HOSPITAL (St. Croix)	2
			NAVAL HOSPITAL PENSACOLA	1
			SCHNEIDER REGIONAL (St. Thomas)	1
			SHANDS AT LAKE SHORE	1
			Total for Out of DUVAL	21
		Total for		54
	Students/Teachers	In DUVAL	- Not at HCF -	44
			Total for In DUVAL	44
		Out of DUVAL	- Not at HCF -	21
			PALM BAY COMMUNITY HOSPITAL	1
			Total for Out of DUVAL	22
		Total for		66
	Unspecified	In DUVAL	- Not at HCF -	9
			SHANDS JACKSONVILLE MED CTR (UMC)	3
			Total for In DUVAL	12
		Out of DUVAL	- Not at HCF -	7
			Total for Out of DUVAL	7
		Total for		19
	Total for FPICN - Jacksonville			284

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Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Miami	General Public	In MIAMI-DADE	- Not at HCF -	193
			DOCTORS HOSPITAL OF MIAMI	1
			JACKSON MEMORIAL HOSPITAL	17
			KENDALL REGIONAL MEDICAL CENTER	2
			MERCY HOSPITAL ,INC.	13
			MIAMI CHILDRENS HOSPITAL	37
			MOUNT SINAI MEDICAL CENTER	26
			SOUTH MIAMI HOSPITAL	26
			UNIVERSITY OF MIAMI HOSPITAL AND CLINICS	1
			Total for In MIAMI-DADE	316
		Out of MIAMI-DADE	- Not at HCF -	182
			CORAL SPRINGS MEDICAL CENTER	12
			JOE DIMAGGIO CHILDREN'S HOSPITAL	2
			MEMORIAL HOSPITAL - MIRAMAR	6
			MEMORIAL HOSPITAL WEST	52
			MEMORIAL HOSPITAL-PEMBROKE	1
			MEMORIAL REGIONAL HOSPITAL	80
			NAPLES COMMUNITY HOSPITAL	19
			PLANTATION GENERAL HOSPITAL	26
			Total for Out of MIAMI-DADE	380
		Total for		696
	Health Care Professionals/Providers	In MIAMI-DADE	- Not at HCF -	15
			JACKSON MEMORIAL HOSPITAL	121
			LARKIN COMMUNITY HOSPITAL	1
			MOUNT SINAI MEDICAL CENTER	2
			Total for In MIAMI-DADE	139
		Out of MIAMI-DADE	- Not at HCF -	12
			NAPLES COMMUNITY HOSPITAL	2
			Total for Out of MIAMI-DADE	14
		Total for		153
	Students/Teachers	In MIAMI-DADE	- Not at HCF -	44
			Total for In MIAMI-DADE	44

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Program Activities by Audience

<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Miami	Students/Teachers	Out of MIAMI-DADE	- Not at HCF -	6
			Total for Out of MIAMI-DADE	6
		Total for		50
	Unspecified	In MIAMI-DADE	- Not at HCF -	8
			JACKSON MEMORIAL HOSPITAL	1
			Total for In MIAMI-DADE	9
		Out of MIAMI-DADE	- Not at HCF -	3
			LEE MEMORIAL-LEE MEMORIAL HEALTH SYSTEM	1
			Total for Out of MIAMI-DADE	4
		Total for		13
	Total for FPICN - Miami			912
FPICN - Tampa	General Public	In HILLSBOROUGH	- Not at HCF -	59
			TAMPA GENERAL HOSPITAL	1
			Total for In HILLSBOROUGH	60
		Out of HILLSBOROUGH	- Not at HCF -	57
			Total for Out of HILLSBOROUGH	57
		Total for		117
	Health Care Professionals/Providers	In HILLSBOROUGH	- Not at HCF -	6
			TAMPA GENERAL HOSPITAL	27
			Total for In HILLSBOROUGH	33
		Out of HILLSBOROUGH	- Not at HCF -	25
			ALL CHILDRENS HOSPITAL	1
			ORLANDO REGIONAL MEDICAL CENTER	3
			Total for Out of HILLSBOROUGH	29
		Total for		62
	Students/Teachers	In HILLSBOROUGH	- Not at HCF -	278
			Total for In HILLSBOROUGH	278
		Out of HILLSBOROUGH	- Not at HCF -	14
			Total for Out of HILLSBOROUGH	14
		Total for		292

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Program Activities by Audience				
<u>Center</u>	<u>Audience</u>	<u>Home County</u>	<u>HCF</u>	<u>Total Programs</u>
FPICN - Tampa	Unspecified	In HILLSBOROUGH	- Not at HCF -	9
			Total for In HILLSBOROUGH	9
		Out of HILLSBOROUGH	- Not at HCF -	77
			Total for Out of HILLSBOROUGH	77
		Total for		86
	Total for FPICN - Tampa			557
	Total			1,753

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Program Activities by Status		
<u>Center</u>	<u>Status</u>	<u>Total</u>
FPICN - Jacksonville	Fulfilled	227
	Fulfilled with Printed Info Only	13
	Fulfilled by volunteer	20
	Fulfilled with Train the Trainer	1
	Open	2
	Cancelled	9
	Unable to Fulfill	2
	Unable to fulfill - scheduling conflict	4
	Unable to fulfill - no staff available	4
	Unable to fulfill - travel logistics	1
	Unable to Fulfill - low attendance	1
	Total for FPICN - Jacksonville	284
FPICN - Miami	Fulfilled	378
	Fulfilled with Printed Info Only	7
	Fulfilled with Train the Trainer	449
	Fulfilled by volunteer	73
	Cancelled	3
	Unable to fulfill - scheduling conflict	2
	Total for FPICN - Miami	912
FPICN - Tampa	Fulfilled	501
	Fulfilled with Printed Info Only	10
	Unable to fulfill - no staff available	1
	Unable to fulfill - travel logistics	76
	Total for FPICN - Tampa	588
Total		1,784

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Materials Distributed		<u>Fulfilled</u>	<u>Fulfilled with Printed Info Only</u>	<u>Fulfilled by volunteer</u>	<u>Fulfilled with Train the Trainer</u>	<u>Unable to fulfill - scheduling conflict</u>
FPICN - Jacksonville	Out of DUVAL	27,605	6,943	3,264	0	0
	In DUVAL	36,926	2,475	500	0	0
	Total	64,531	9,418	3,764		
FPICN - Miami	Out of MIAMI-DADE	22,873	4,517	19,587	31,707	0
	In MIAMI-DADE	47,754	1,230	18,673	25,708	480
	Total	70,627	5,747	38,260	57,415	480
FPICN - Tampa	Out of HILLSBOROUGH	11,930	681	0	0	0
	In HILLSBOROUGH	12,157	0	0	0	0
	Total	24,087	681			
Total		159,245	15,846	42,024	57,415	480

Education Activities - Summary

1/1/2012 to 12/31/2012

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
FPICN - Jacksonville											
Internet	Interview/Special Feature	2	19,998	1	9,999	0	0	0	0	0	0
	News Release	1	7,000	5	23,999	0	0	0	0	0	0
	Total Internet	3	26,998	6	33,998	0	0	0	0	0	0
Print (newspaper-news item)	Interview/Special Feature	3	5	1	0	0	0	2	10,003	0	0
	Total Print (newspaper-news item)	3	5	1	0	0	0	2	10,003	0	0
Radio	Interview/Special Feature	1	9,999	0	0	0	0	0	0	2	10,002
	Total Radio	1	9,999	0	0	0	0	0	0	2	10,002
TV	Interview/Special Feature	8	30,014	19	70,023	1	0	3	10,002	1	9,999
	Total TV	8	30,014	19	70,023	1	0	3	10,002	1	9,999
Unspecified	Unspecified	72	0	24	0	1	0	10	0	6	0
	Total Unspecified	72	0	24	0	1	0	10	0	6	0
Total FPICN - Jacksonville		87	67,016	50	104,021	2	0	15	20,005	9	20,001
FPICN - Miami											
Internet	Internet posting	0	0	2	100	4	1,350	0	0	0	0
	Interview/Special Feature	0	0	0	0	1	0	0	0	0	0
	Total Internet	0	0	2	100	5	1,350	0	0	0	0
Other (newsletters, flyers, etc.)	News Release	1	300	0	0	1	0	0	0	0	0
	Total Other (newsletters, flyers, etc.)	1	300	0	0	1	0	0	0	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0	0	0	0	0	2	200	5	2
	News Release	0	0	0	0	2	0	0	0	0	0

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Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
FPICN - Jacksonville			
Internet	Interview/Special Feature	0	0
	News Release	0	0
	Total Internet	0	0
Print (newspaper-news item)	Interview/Special Feature	1	2
	Total Print (newspaper-news item)	1	2
Radio	Interview/Special Feature	0	0
	Total Radio	0	0
TV	Interview/Special Feature	0	0
	Total TV	0	0
Unspecified	Unspecified	120	0
	Total Unspecified	120	0
Total FPICN - Jacksonville		121	2
FPICN - Miami			
Internet	Internet posting	0	0
	Interview/Special Feature	0	0
	Total Internet	0	0
Other (newsletters, flyers, etc.)	News Release	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0
	News Release	0	0

Education Activities - Summary

1/1/2012 to 12/31/2012

Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
Print (newspaper-news item)	Total Print (newspaper-news item)	0	0	0	0	2	0	2	200	5	2
Print (professional publication)	Interview/Special Feature	0	0	0	0	1	0	0	0	0	0
	Total Print (professional publication)	0	0	0	0	1	0	0	0	0	0
Radio	Interview/Special Feature	0	0	1	0	0	0	9	300	0	0
	News Release	0	0	1	25,000	0	0	0	0	0	0
	Unspecified	0	0	0	0	0	0	1	0	0	0
	Total Radio	0	0	2	25,000	0	0	10	300	0	0
TV	Interview/Special Feature	1	0	4	1	4	300	2	0	0	0
	News Release	1	300	0	0	0	0	0	0	0	0
	Total TV	2	300	4	1	4	300	2	0	0	0
Unspecified	Unspecified	799	0	33	0	3	0	4	0	3	0
	Total Unspecified	799	0	33	0	3	0	4	0	3	0
Total FPICN - Miami		802	600	41	25,101	16	1,650	18	500	8	2
FPICN - Tampa											
Other (newsletters, flyers, etc.)	Interview/Special Feature	2	110	0	0	6	440	0	0	0	0
	Unspecified	3	40	2	1,000	0	0	0	0	0	0
	Total Other (newsletters, flyers, etc.)	5	150	2	1,000	6	440	0	0	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0	10	5,300	0	0	2	2,000	0	0

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Media Public Relations Activities		Unspecified	
Source	Type	Programs	Audience
Print (newspaper-news item)	Total Print (newspaper-news item)	0	0
Print (professional publication)	Interview/Special Feature	0	0
	Total Print (professional publication)	0	0
Radio	Interview/Special Feature	0	0
	News Release	0	0
	Unspecified	0	0
	Total Radio	0	0
TV	Interview/Special Feature	1	0
	News Release	0	0
	Total TV	1	0
Unspecified	Unspecified	26	0
	Total Unspecified	26	0
Total FPICN - Miami		27	0
FPICN - Tampa			
Other (newsletters, flyers, etc.)	Interview/Special Feature	0	0
	Unspecified	0	0
	Total Other (newsletters, flyers, etc.)	0	0
Print (newspaper-news item)	Interview/Special Feature	0	0

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Media Public Relations Activities		County		Multi-County		Nationwide		Regional		Statewide	
Source	Type	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience	Programs	Audience
Print (newspaper-news item)	Total Print (newspaper-news item)	0	0	10	5,300	0	0	2	2,000	0	0
Radio	Interview/Special Feature	0	0	2	200	1	1,000	0	0	0	0
	Total Radio	0	0	2	200	1	1,000	0	0	0	0
TV	Interview/Special Feature	10	10,000	23	14,700	0	0	15	44,000	2	6,000
	News Release	0	0	1	1,000	0	0	0	0	0	0
	Total TV	10	10,000	24	15,700	0	0	15	44,000	2	6,000
Unspecified	Unspecified	75	0	9	1,000	4	0	2	0	5	0
	Total Unspecified	75	0	9	1,000	4	0	2	0	5	0
Total FPICN - Tampa		90	10,150	47	23,200	11	1,440	19	46,000	7	6,000
Total		979	77,766	138	152,322	29	3,090	52	66,505	24	26,003

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Media Public Relations Activities		<u>Unspecified</u>	
<u>Source</u>	<u>Type</u>	<u>Programs</u>	<u>Audience</u>
Print (newspaper-news item)	Total Print (newspaper-news item)	0	0
Radio	Interview/Special Feature	0	0
	Total Radio	0	0
TV	Interview/Special Feature	0	0
	News Release	0	0
	Total TV	0	0
Unspecified	Unspecified	414	0
	Total Unspecified	414	0
Total FPICN - Tampa		414	0
Total		562	2