

Education Program Satisfaction, June 2007

Florida Poison Information Center – Tampa

Website satisfaction

N=6

Reason for visiting website	General info (5)	Find images (1)	No Answer
Did you find what you were looking for?	Yes (3)	No (3). 1 wanted herbal info for breastfeeding moms. I wanted to know “how to do drugs”	
Will use info for...	Personal use (4)	Work (2)	
What do you like about website?*	Everything(4)	Nothing (1)	1
What did you dislike?	Nothing (4)	Everything (1)	1
What do you want added?	Anything (4) More herbal info (1)	Less HTML, more flash (1)	1
Any technical problems?	No(4)	Hell, yeah(1)	1
Your age	25, 23, 40, 54		2
Your city	Tampa (4)	Englewood (1)	1
Language spoken at home	English (5)	Pig Latin (1)	

*Website comment: I like the way the site is set up. It's easy to use & very informative. I'm new to FL and until I found this website I was not satisfied with the information I got. On this site I liked the info & pics – it's helpful to know what something looks like not just its Latin name!!

Professional Programs

N= 14 professionals (nurses)

	Strongly agree	Agree	Disagree	Strongly disagree
Program met its stated objectives	12	2		
Content provided was beneficial	12	2		
	Very good	Good	No answer	
Content	13	1		
Teaching method	10	1		3

Public Program letter: “It’s such an important aspect of childcare (teaching poison prevention) and you do such a good job. The babysitting program was a huge success.”

Outcomes & Program Satisfaction

N= 8 public (mothers)

After the program last month , did you...	Yes	No	Plan to
...display the poison center magnet on your refrigerator?	6	1	1
...install safety latches to make cabinets child-resistant?			8
...move poisonous plants or products to safer locations?	3		5
...share poison prevention information with others?	6		2
Did the presentation cover information of interest to you?	8		
Ideas to improve presentation: <ul style="list-style-type: none">• Videos• Slides with product pictures		6	

Needs assessment

What subjects would you like to hear more about?

- Medicines (3 requests)
- What I might eat that could harm my baby

Evaluation of Magnetic BabySitter Info Board (FPICIT promo item)

Comments:

- Anyone at your house has easy access to the information.
- It's good to have so much info in one place.
- Could use more room to write.
- Good item, but doesn't work on stainless steel refrigerator.