Evaluations, Outcomes & Needs Assessment

Quarterly Report - March 2007 FL Poison Information Center – Tampa

Outcomes from Senior Citizens n=38

1 week after presentation:

- 26 seniors put poison center magnet on refrigerator, 9 planned to
- 29 made safety adjustments for taking their medicine, 5 planned to
- 20 made a list of their medicine and put in a safe place, 8 planned to
- 24 shared poison prevention info with others, 10 planned to

Outcomes from schoolage children n=14

1 month after presentation:

- 9 put poison center magnet on refrigerator
- 10 shared poison prevention info with parents
- 14 identified spiders, cleaners, pills and cigarettes as poisons
- 4 identified charcoal grill smoke as poison
- 12 noted that poisons could get in the body via the mouth & skin
- 10 noted that poisons could get in the body via the eyes
- 8 noted that poisons could get in the body via the nose
- 3 noted that poisons could get in the body via the ears

Injury Prevention Educators n=24

Immediate post-program survey after a program titled, "How to Evaluate Your Program"

- 12 showed increased knowledge about poisoning trends
- 9 showed a positive change in attitude about calling the Poison Center
- 8 said they already get evaluations after their programs
- 2 showed a positive change in attitude about collecting program evaluations
- 1 showed a negative change in attitude about collecting program evaluations
- 13 said they'd like to learn more about evaluations

Needs assessment from general public n=38

They wanted to learn more about:

- Poisons to the heart
- Pet emergencies
- Plants
- Herbal interactions
- Pesticides
- Garage and auto chemicals

General public satisfaction with presentation n=18

Program content was easy to understand: #18 yes
I plan to share this info with others: #16 yes
Speaker was professional and effective: #18 yes
Information was adequate and useful: #18 yes

ER Nurses n=10

Content was beneficial: 6 strongly agreed, 4 agreed Program met stated objectives: 6 strongly agreed, 4 agreed

Presentation ranked: 9 very good, 1 good

Health care professionals n=36

Program was: # 30 excellent, #3 good, #3 N/A

Program content was easy to understand: # 36 yes Speaker was professional and effective: # 36 yes

MORE HEALTH Evaluations from school teachers n=67

Rate the following:

Pre & post activities (reading book, activity sheets): 48 excellent, 12 good

Lesson content: 58 excellent, 6 good

Lessons satisfied health/science benchmarks: 60 excellent, 5 good

Instructional aids: 62 excellent, 5 good

Instructor rapport with students: 60 excellent, 3 good

Presentation: 60 excellent, 5 good